

LINKING ARMS WITH INDUSTRY

TO IMPROVE YOUR ENTIRE CAMPUS

JENNIFER PAUGH-MACOMBER





WHO I AM & WHY I CARE



TWO COMPONENTS:

- **IDEAS TO TRY**
- **STRATEGY TO GET YOU THERE**



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**NO ONE IS
COMING TO
SAVE YOU.
YOU SAVE
YOU.**





**STOP
OUTSOURCING
INDUSTRY
RELATIONSHIPS.**

**YOU CANNOT
WITHDRAW WHAT
YOU HAVE NOT
DEPOSITED.**



**DON'T
COME
FROM A
SCARCITY
MINDSET.**



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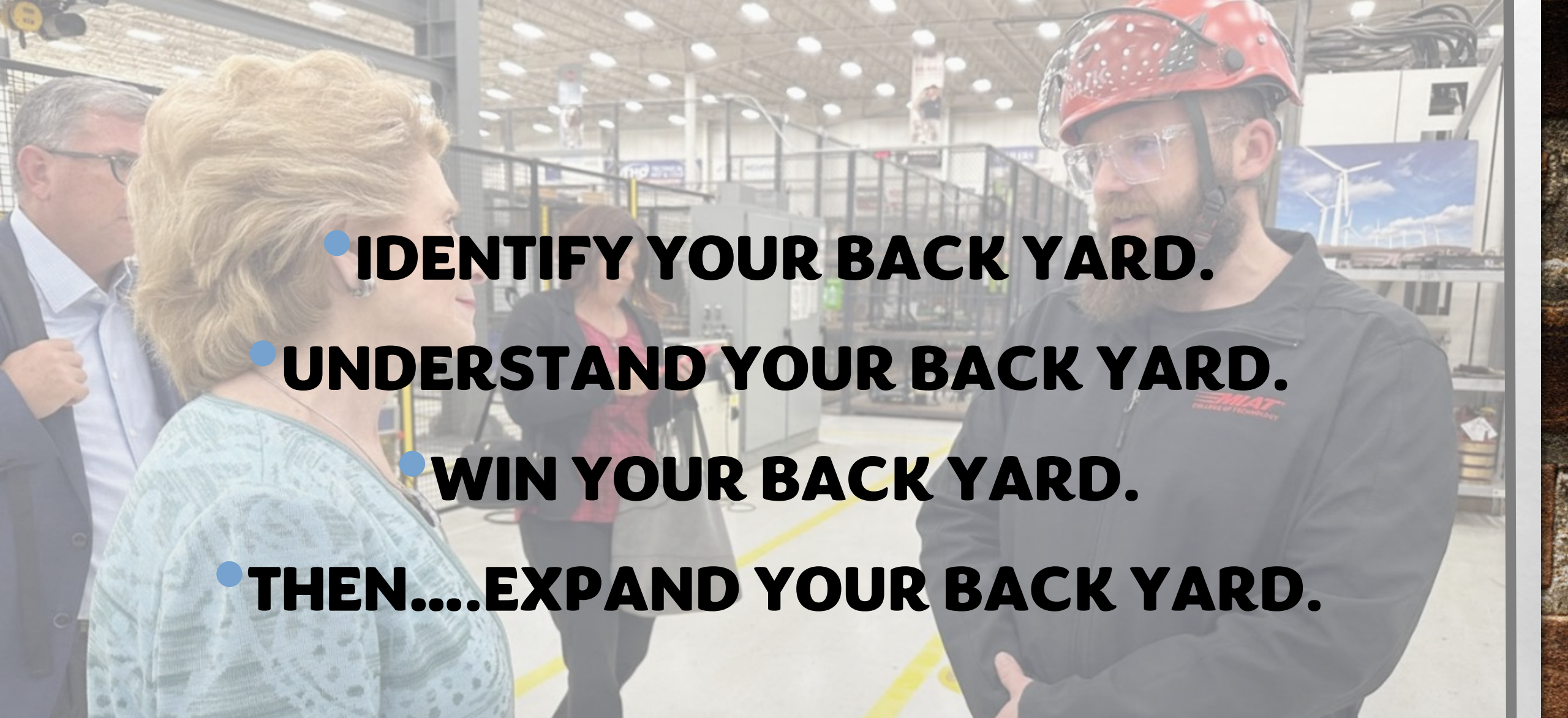
IMPLEMENT A “HIT BY A BUS” MINDSET.



Diplom Engineer |
Advisory Board Member...
8mo • 🌐

The Robotic class **MIAT College of Technology** students spent a day and had parts of their class "Measuring and Accuracy" at **ZOLLER Inc.** Hands-on measurement experience including deeper insights about industry standards and accuracy vs. precision showed how awesome manufacturing can be! Thank you Holly Arnold and Dominic Held to give the students the opportunity!



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- **IDENTIFY YOUR BACK YARD.**
 - **UNDERSTAND YOUR BACK YARD.**
 - **WIN YOUR BACK YARD.**
 - **THEN...EXPAND YOUR BACK YARD.**

**RETHINK
YOUR PAC
MEETINGS.**





**TAKE THE
TOUGH
MEETINGS.
(TRUST ME.)**

RECEIVING
TOUGH
FEEDBACK CAN
CHANGE YOUR
CAMPUS.



Sr. Talent Acquisition
Specialist at Nordex Gro...
6mo • Edited • 🌐

Thank you **MIAT College of Technology**
for the invite to the Fall Career Fair. We
met some great students ...see more



WHAT IF YOUR REAL CUSTOMER IS THE INDUSTRY?



Paugh Macomber

Executive | Higher Education

2yr • Edited •

So pleased to welcome Congresswoman
Haley Stevens to **MIAT College of
Technology** in Canton, ...see more



WHAT'S THE BENEFIT TO DOING ALL OF THIS?



JENNIFER PAUGH-MACOMBER
MIAT COLLEGE OF TECHNOLOGY
A CAMPUS OF UNIVERSAL TECHNICAL INSTITUTE

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Last week, **MIAT College of Technology** hosted the **Ohio-Michigan Association of Career Colleges and** ...see more

