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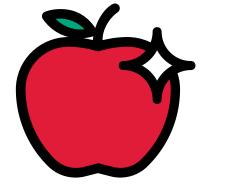
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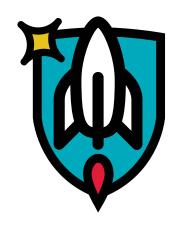
# We serve educators and related regulatory agencies in four key areas:



Licensing, compliance, and accreditation consulting



Curriculum licensing and development

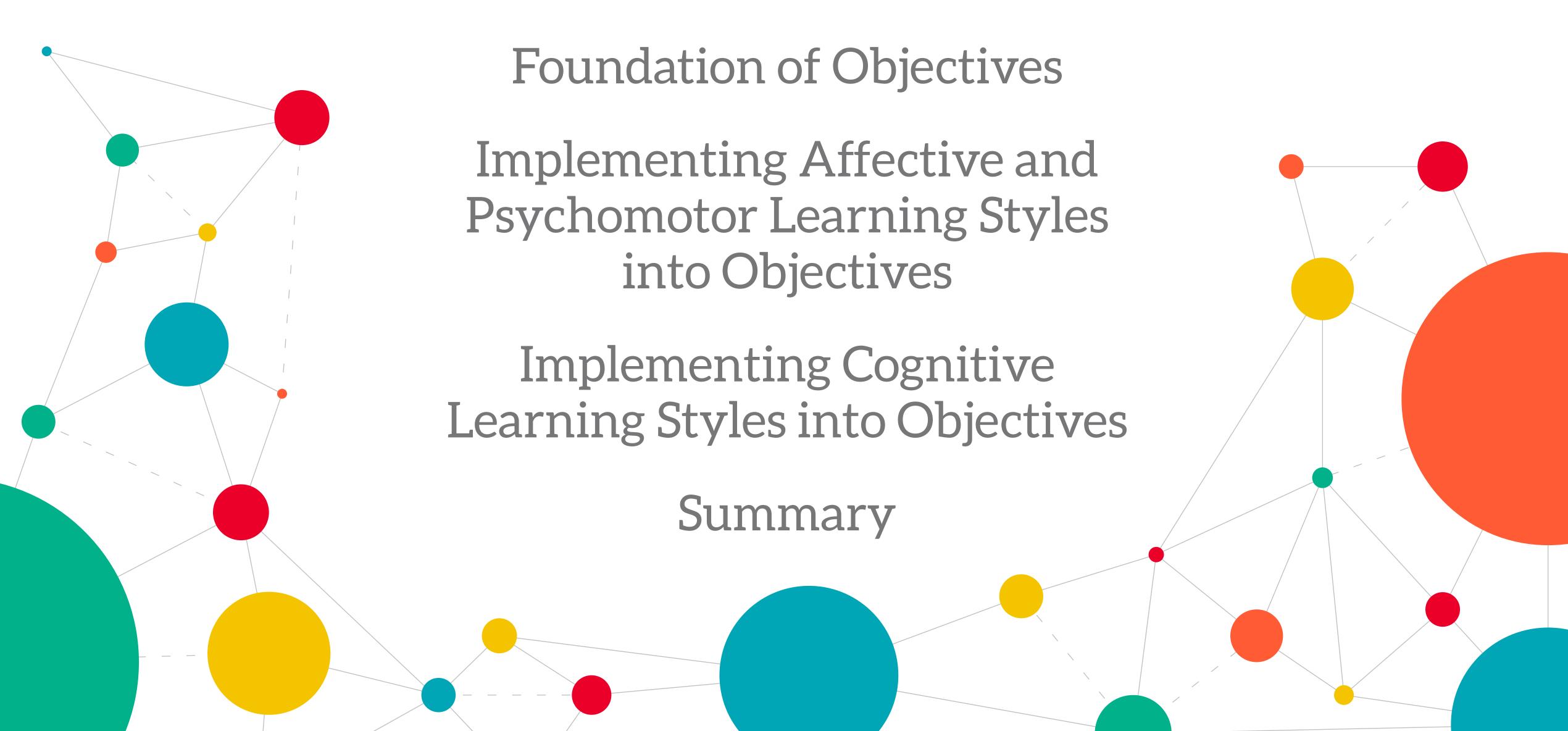


Software development and support

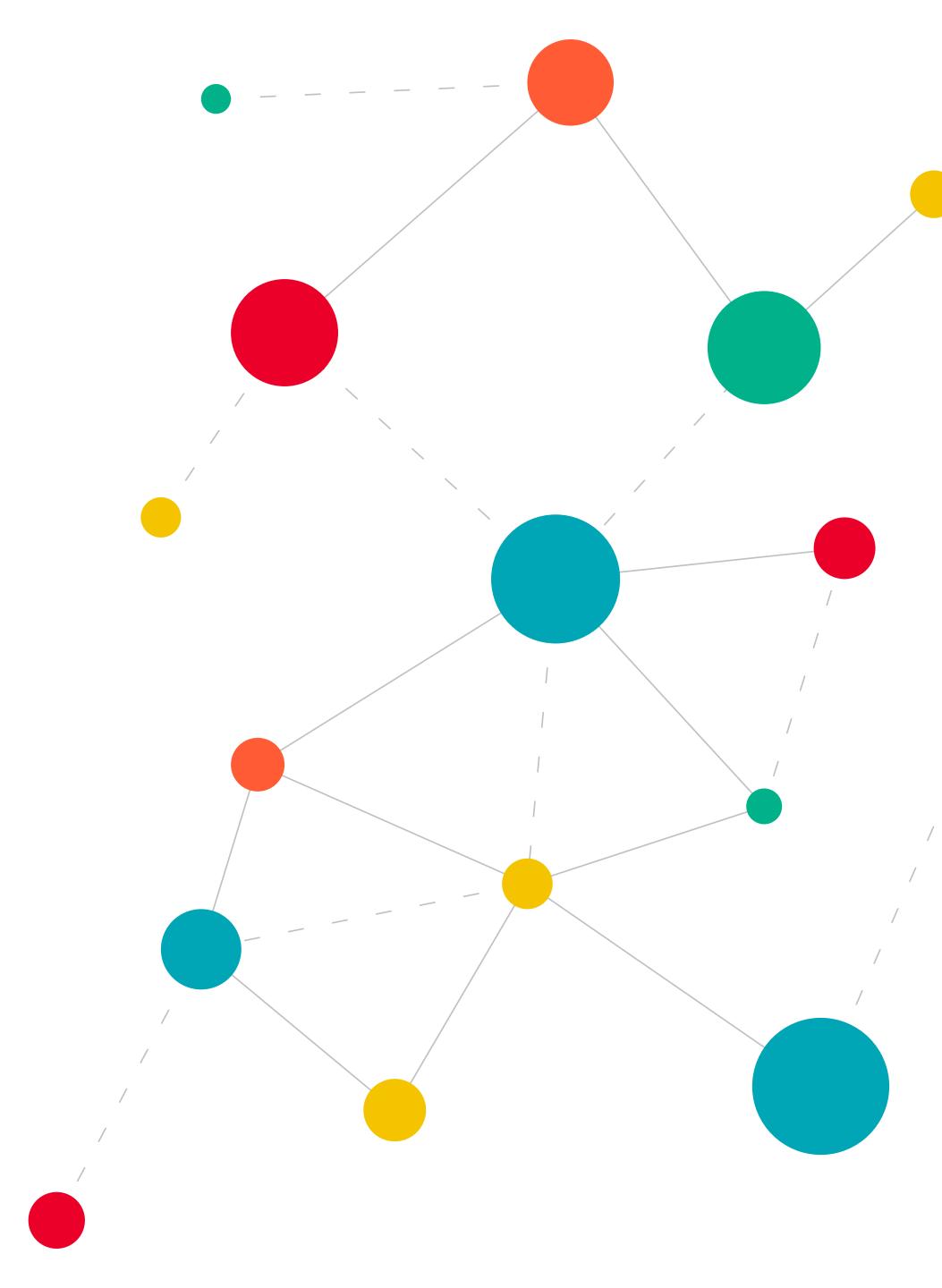


Brand and marketing

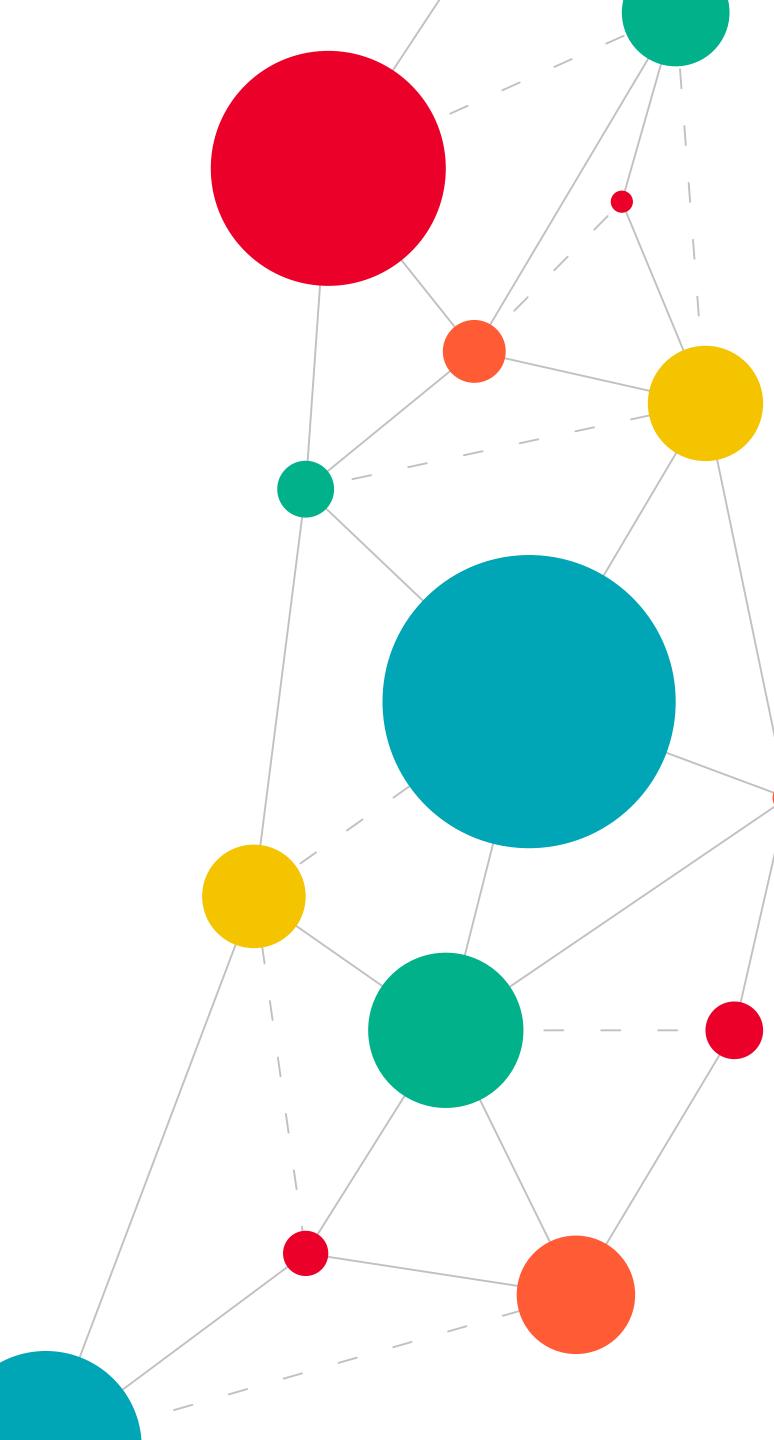
### Agenda



## Foundation



## What is a Performance Objective?



# Discussion

How can performance objectives benefit students?



Start with the end in mind. Provide growth and guidance. Help evaluate success.



#### GOOD

Written in simple, precise terms with action verb

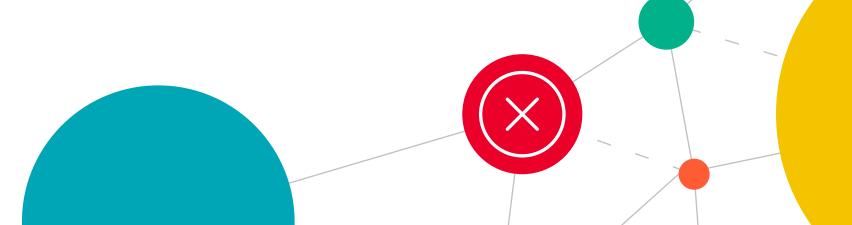
Identify, sort, compare, contrast, solve



Written in broad, complicated terms

Know, understand, appreciate, enjoy, believe



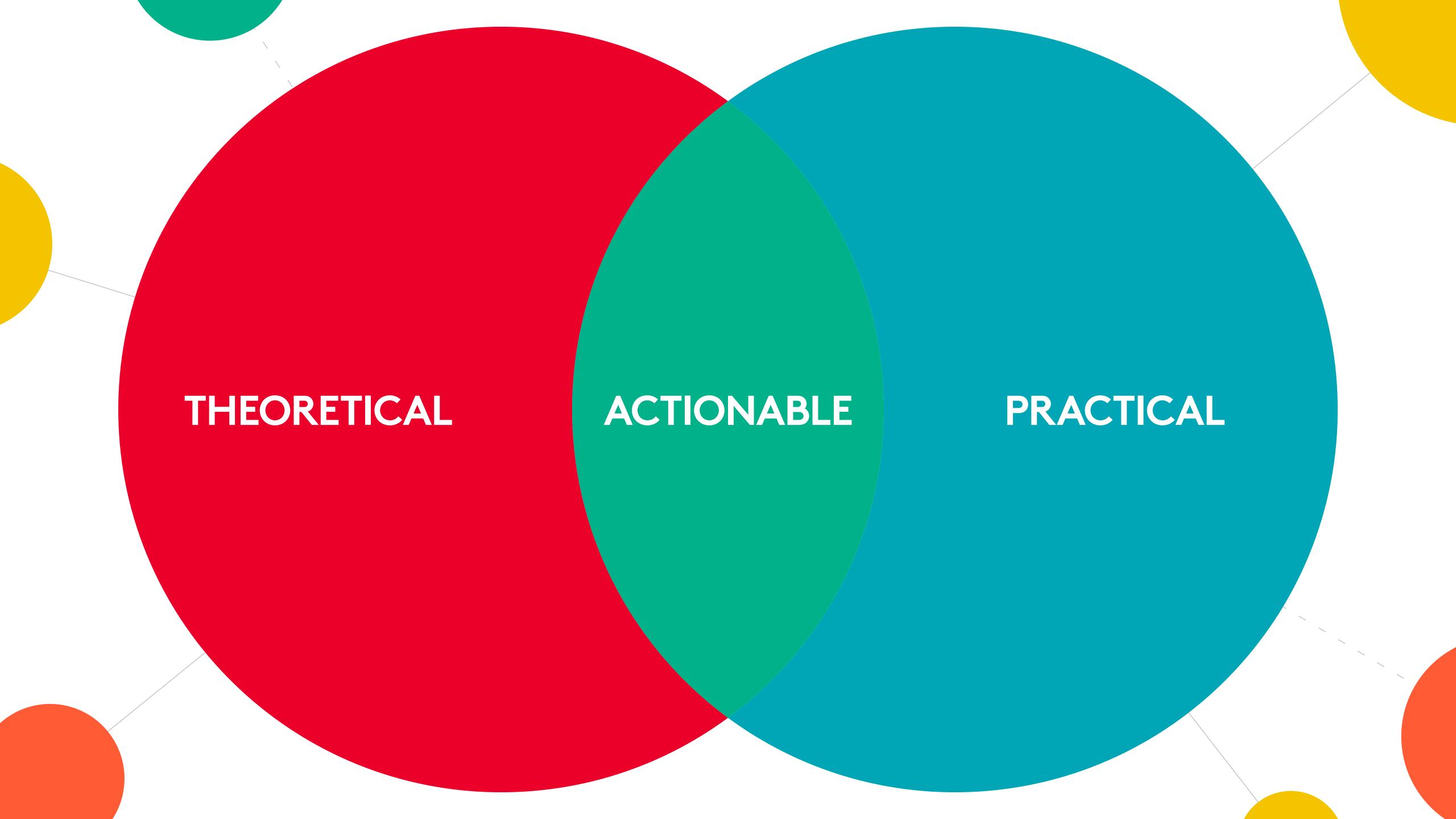




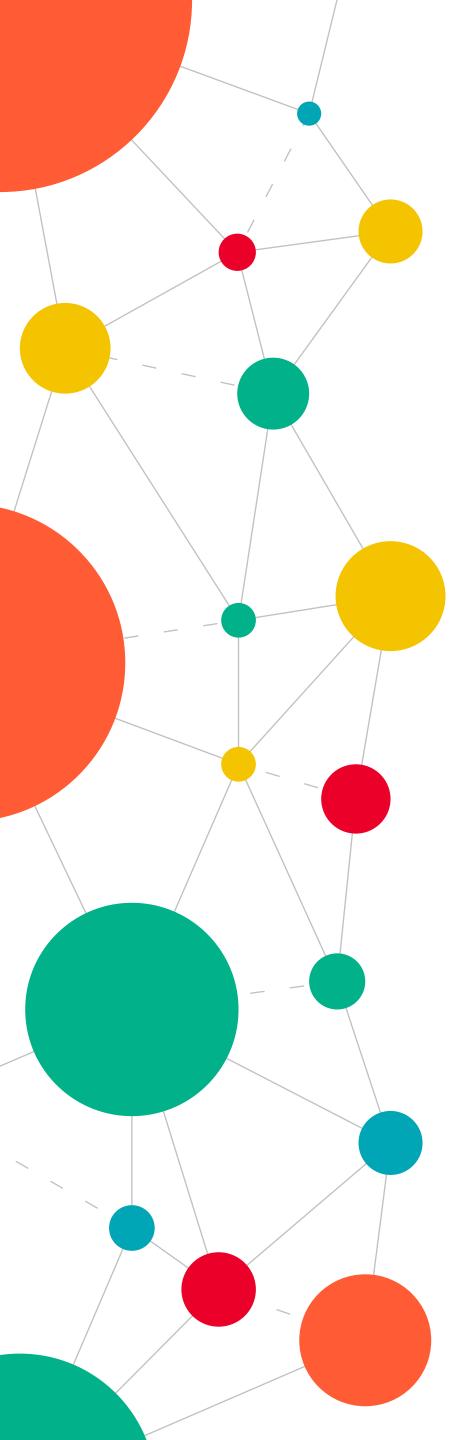
What do you want students to know or understand?

How do you want students to feel or respond?

What specific action do you want students to take on a topic?







## ABCD's of Writing Objectives:

#### A - Audience

The who. "The student will be able to..."

#### **B** - Behavior

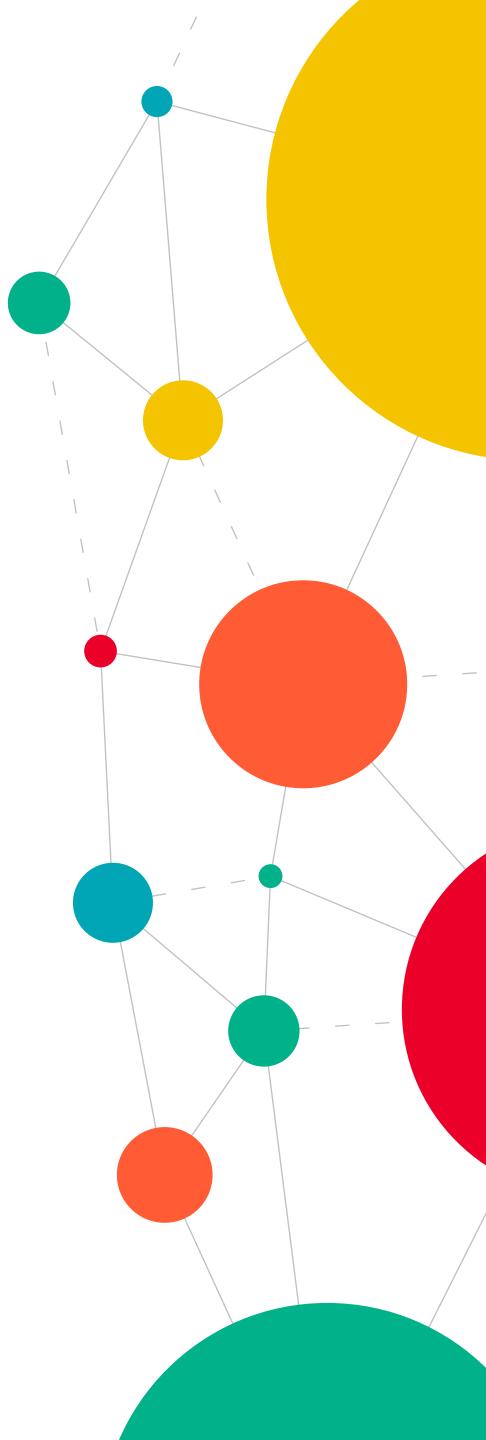
What a learner is expected to be able to do or the product or result of the action. Should be observable.

#### C - Condition

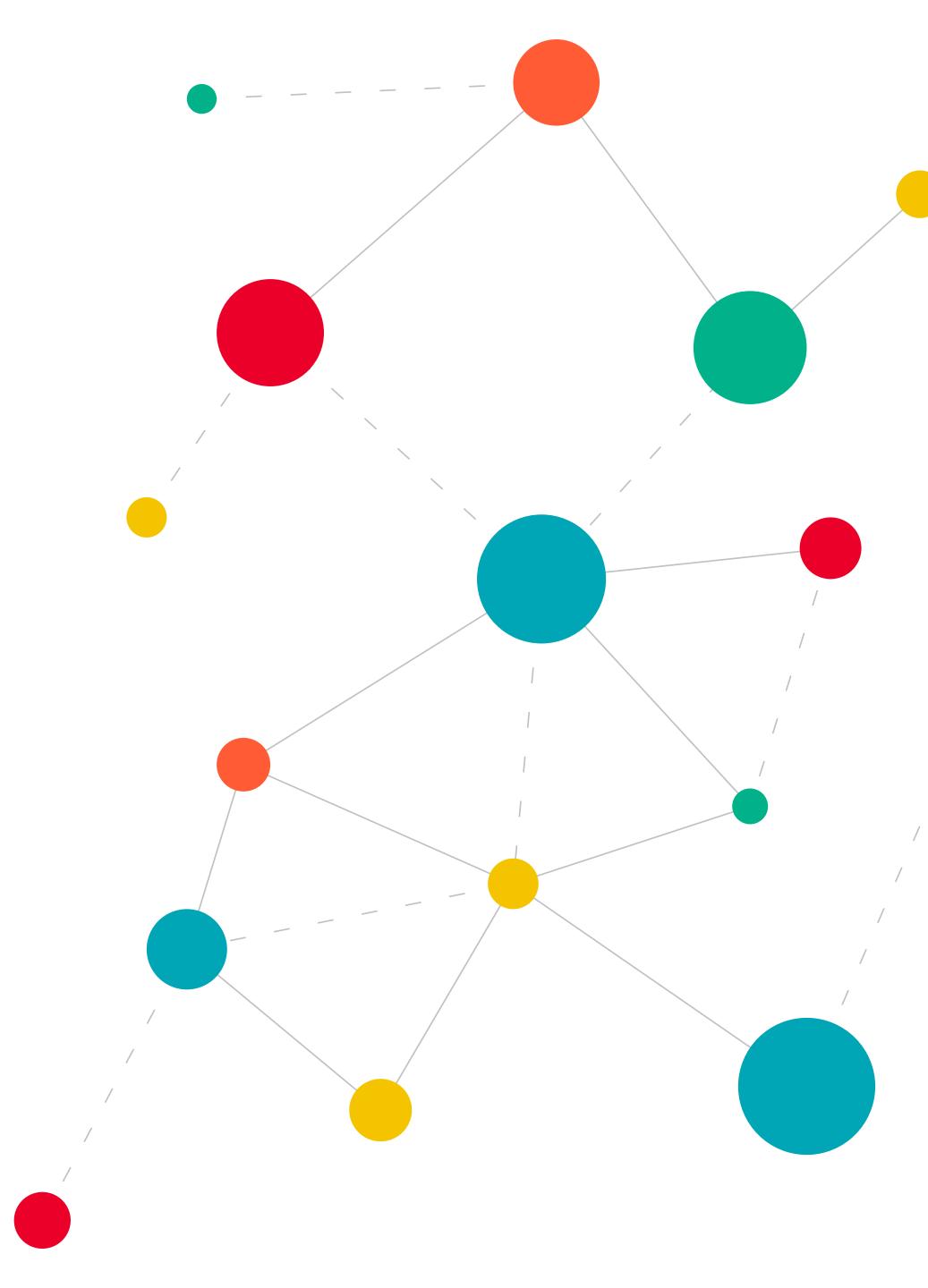
The important conditions under which the performance is to occur.

#### D - Degree

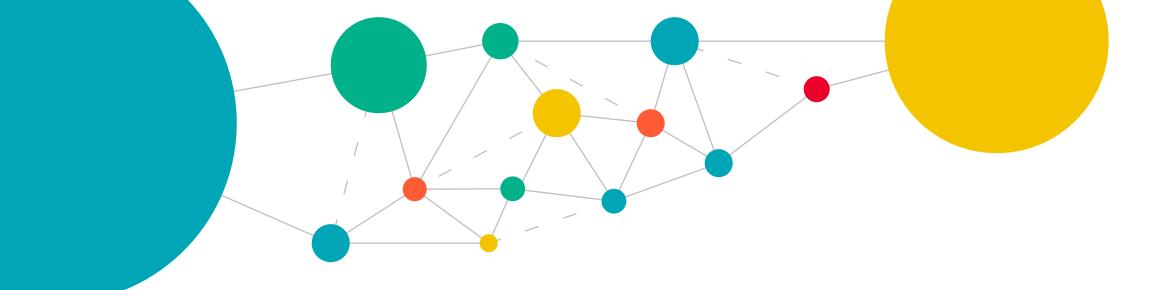
The criterion of acceptable performance. How well the learner must perform in order to be considered acceptable



# Domains of Learning







#### Receiving

- Capture
- Feel
- Sense

#### Responding

- Conform
- Allow
- Cooperate

#### Valuing

- Seek
- Justify
- Respect
- Search
- Persuade

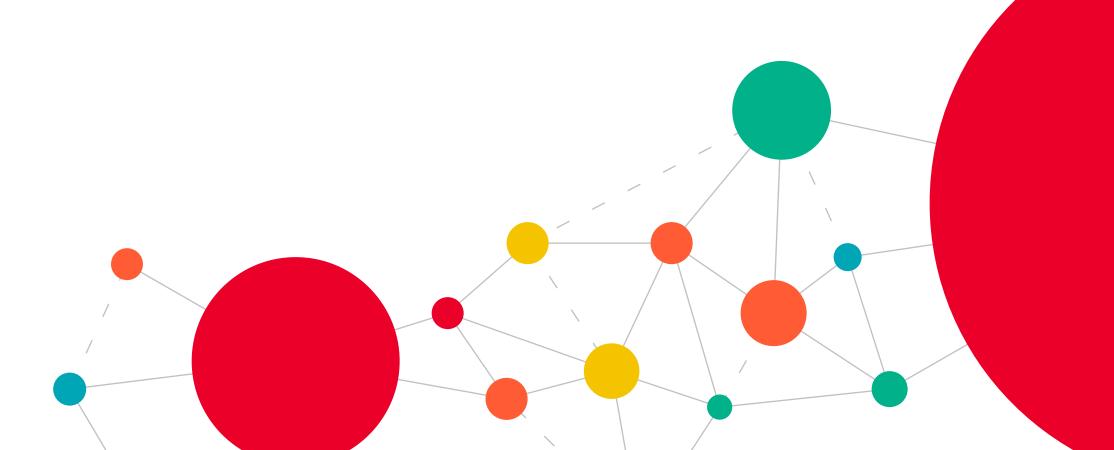
#### Organizing

- Examine
- Clarify

Internalize

Internalizing

- Review
- Conclude
- Resolve
- Judge



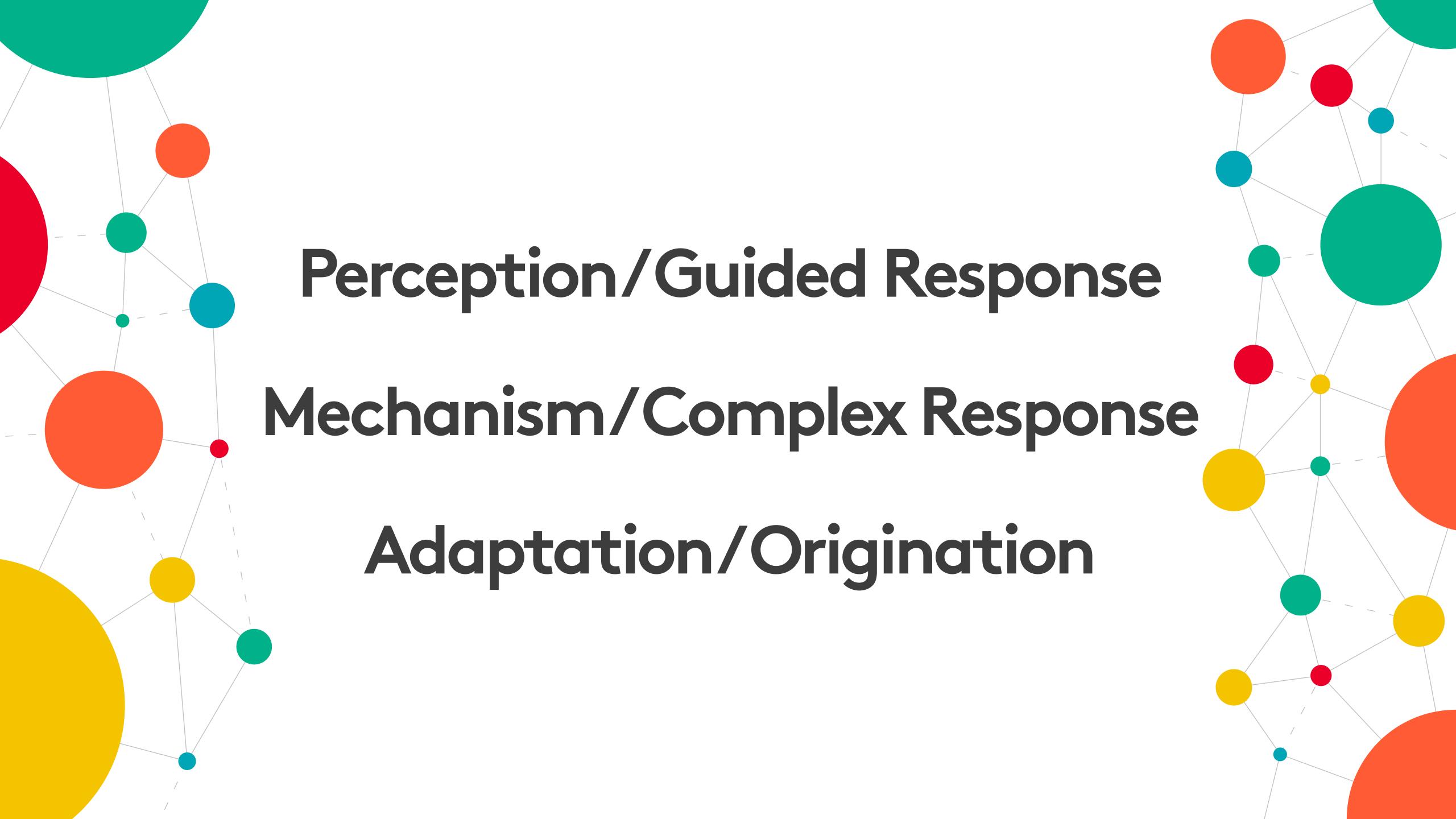
# Discussion

How do you believe affective learning objectives can fit into your class or program?



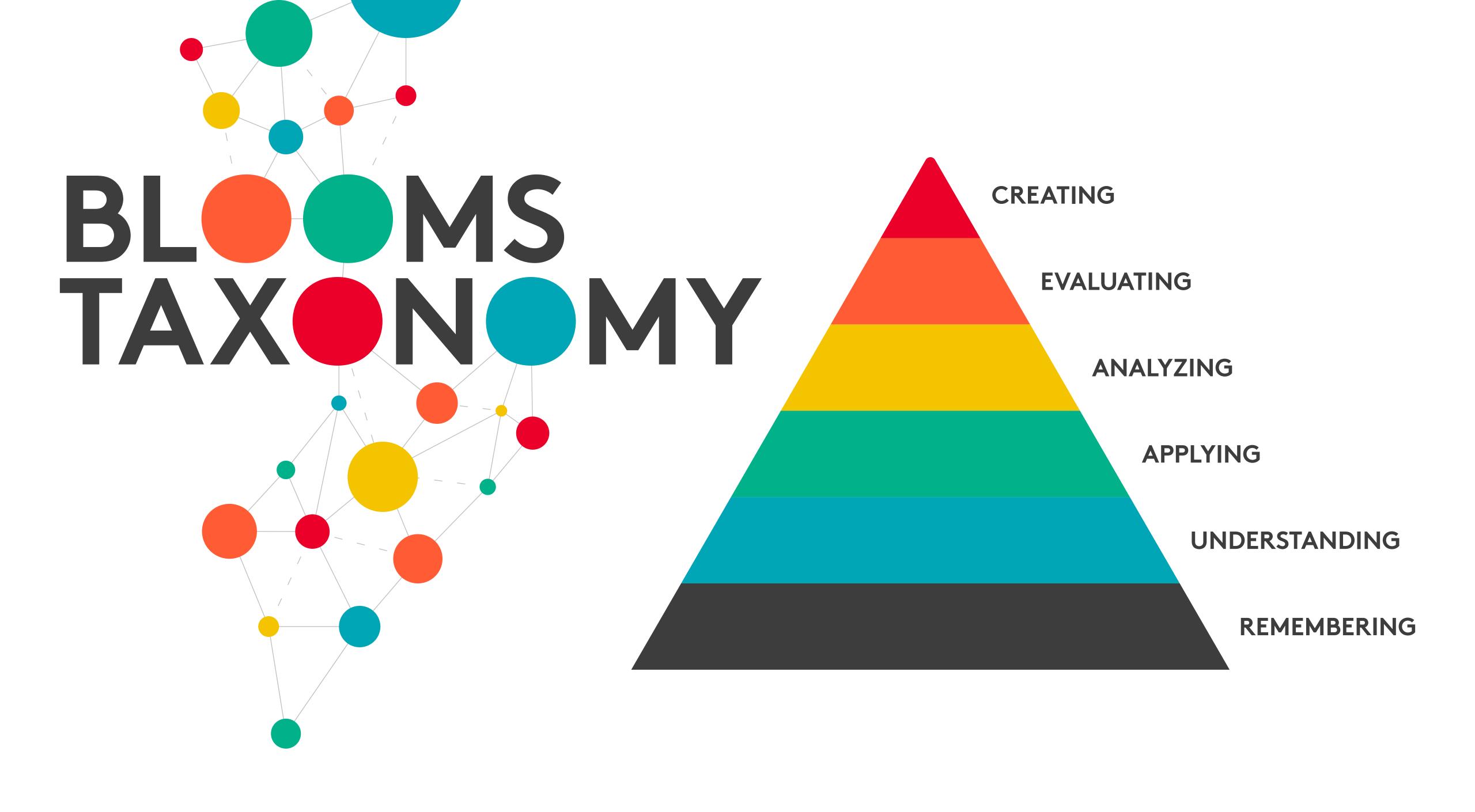


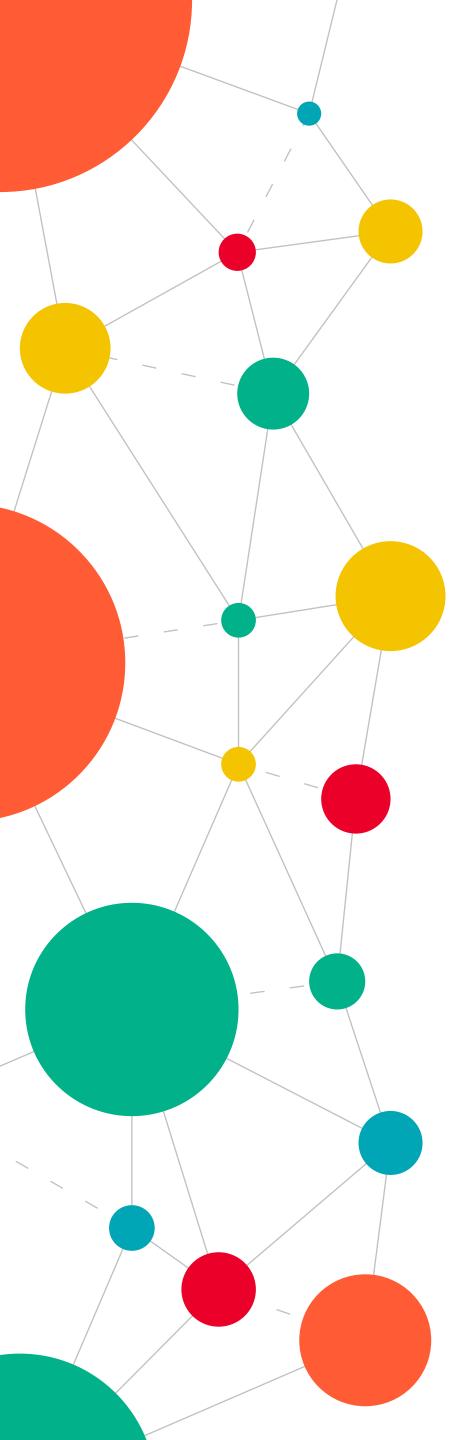
Perception	Distinguish, identify, select
Set	Demonstrate, show
Guided Response	Attempt, imitate, try
Mechanism/Complex Response	Carry out, operate, perform
Adaptation	Adapt, change, modify, revise
Origination	Create, design, originate





Knowledge-based, Development of intellectual skills





## Remembering

#### **Key Action Verbs**

Know, Identify, Relate

List, Label, Describe

Define, Recall, Memorize, Repeat

Record, Name, Recognize, Acquire

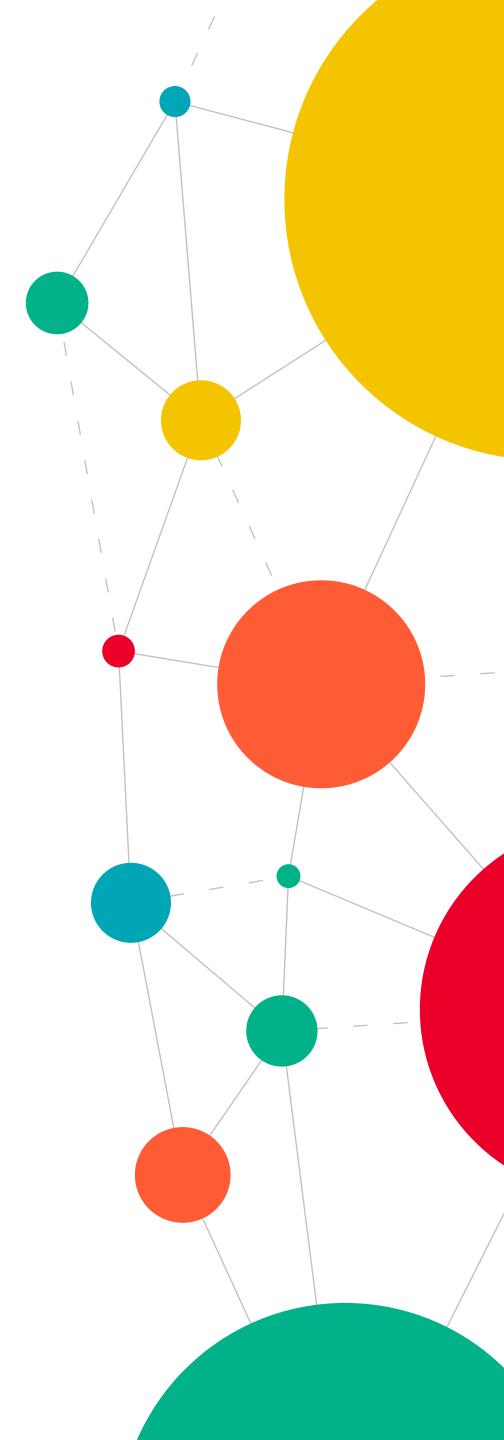
#### **Applications**

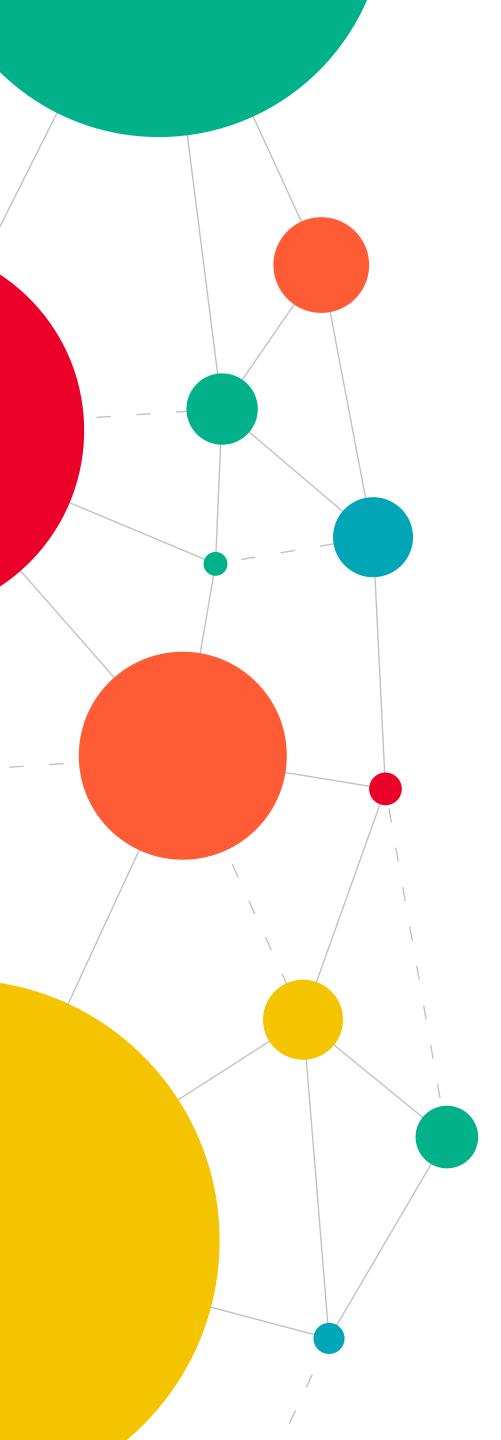
**Definitions** 

Identifications

Recognition

Matching





## Understanding

#### **Key Action Verbs**

Comprehend

Explain

Summarize

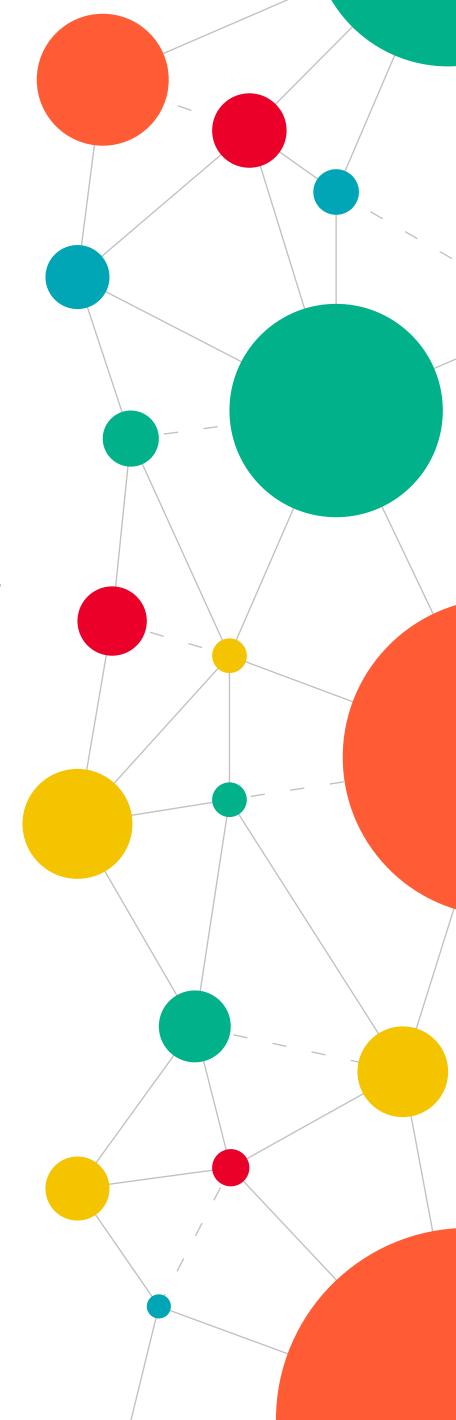
Translate

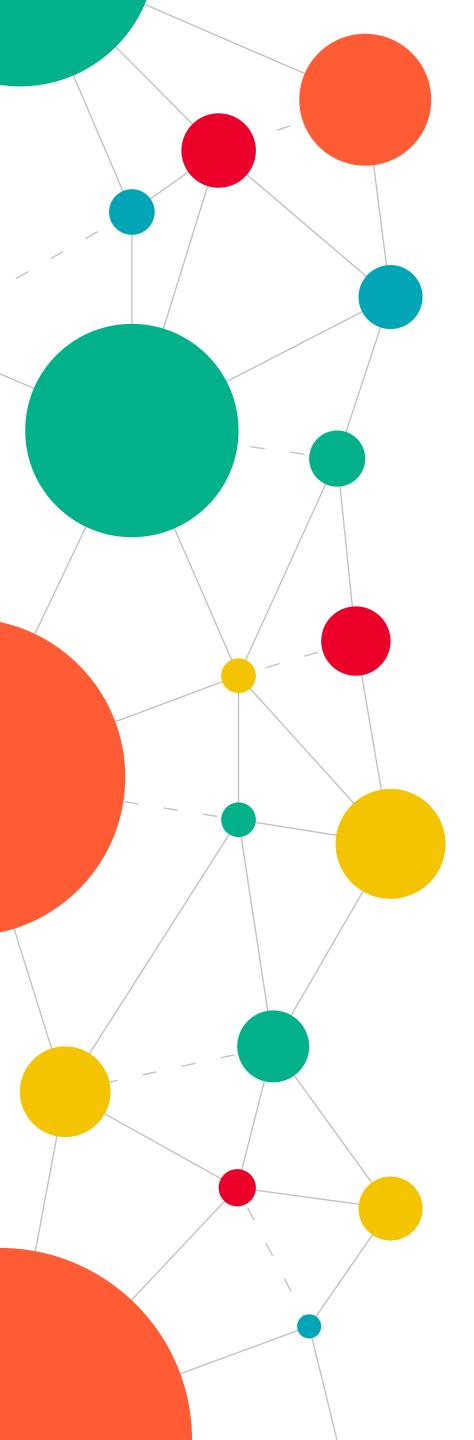
#### Applications

Explain in your own words...

**Exploratory activites** 

Taking notes





## Applying

#### **Key Action Verbs**

Construct

Demonstrate

Discover

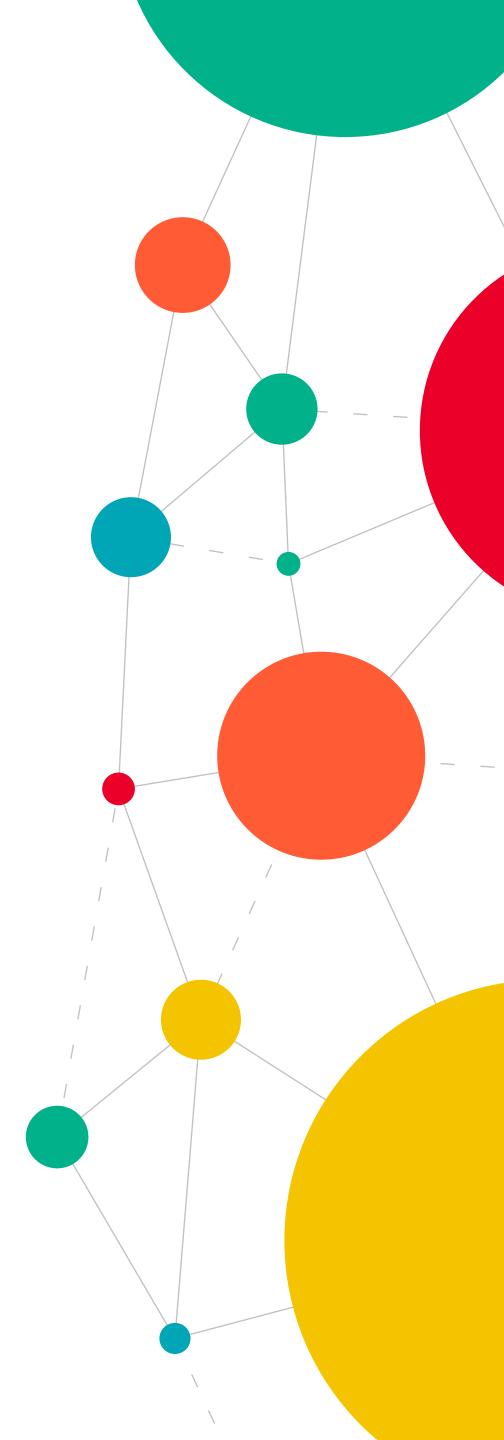
Relate

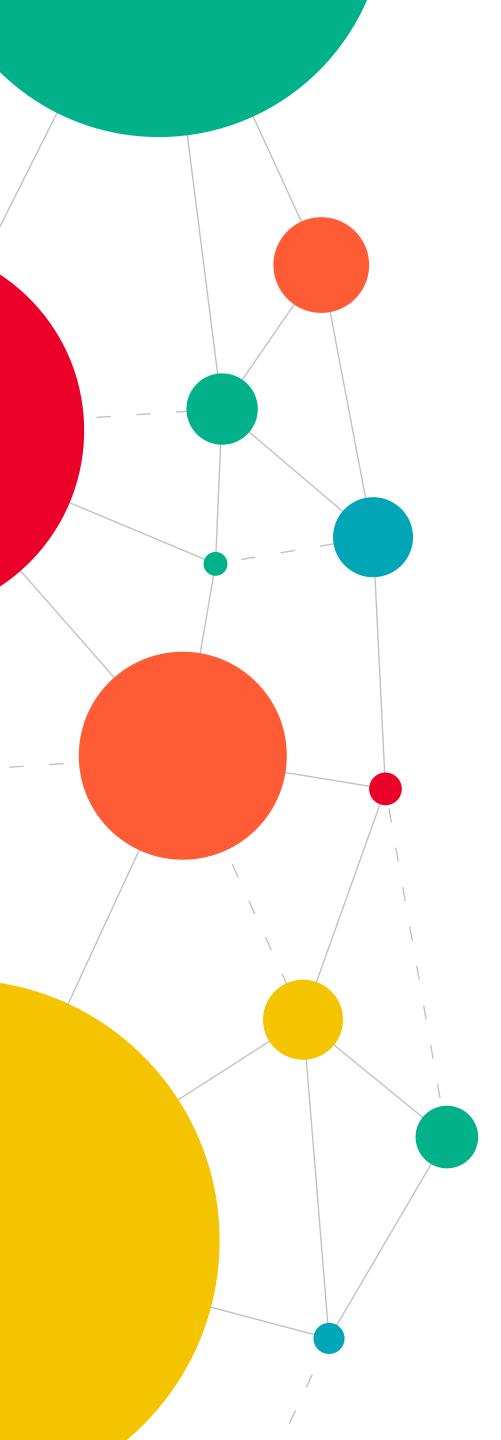
#### **Applications**

Practicing an activity

Creating a process

Collaborative learning





## Analyzing

#### **Key Action Verbs**

Analyze

Compare

Diagram

Contrast

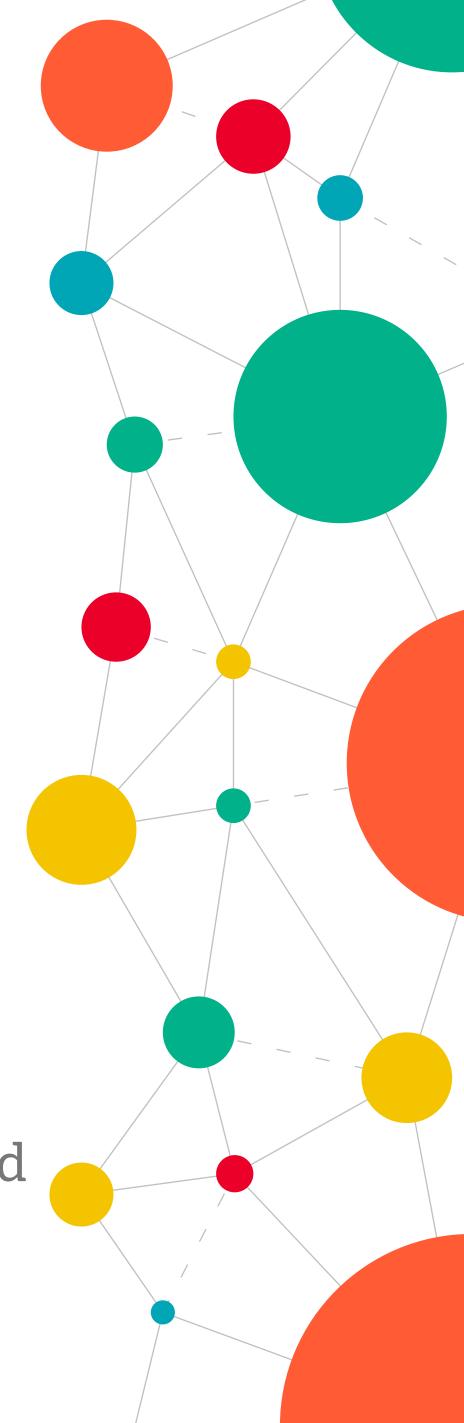
#### **Applications**

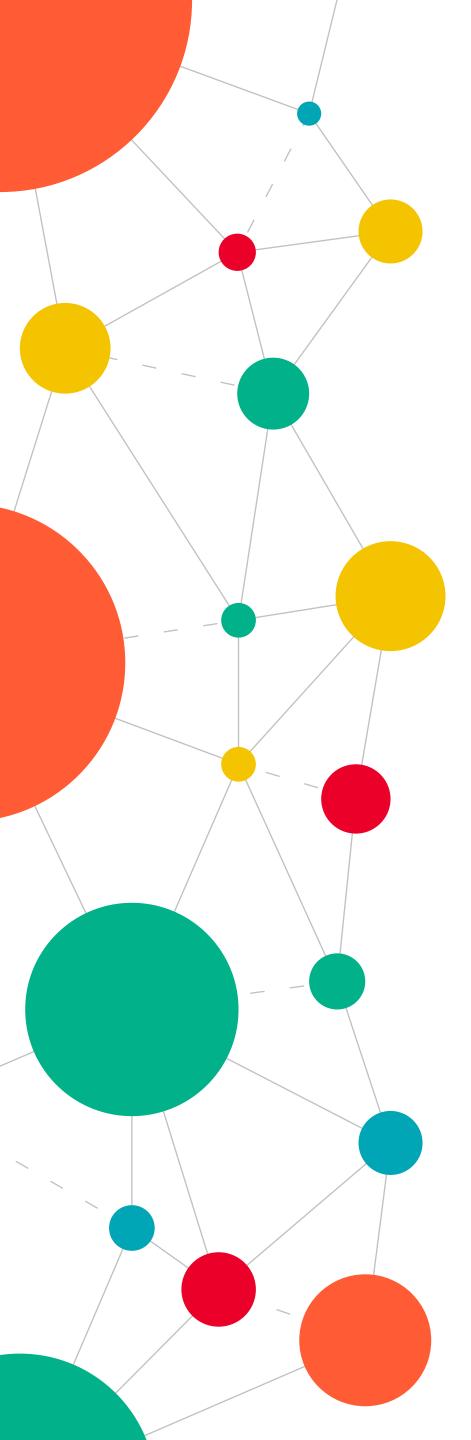
Testing hypotheses

Troubleshooting something

Open forum on topic

Gathering information and making a determination based on said info





## Evaluating

#### **Key Action Verbs**

Evaluate

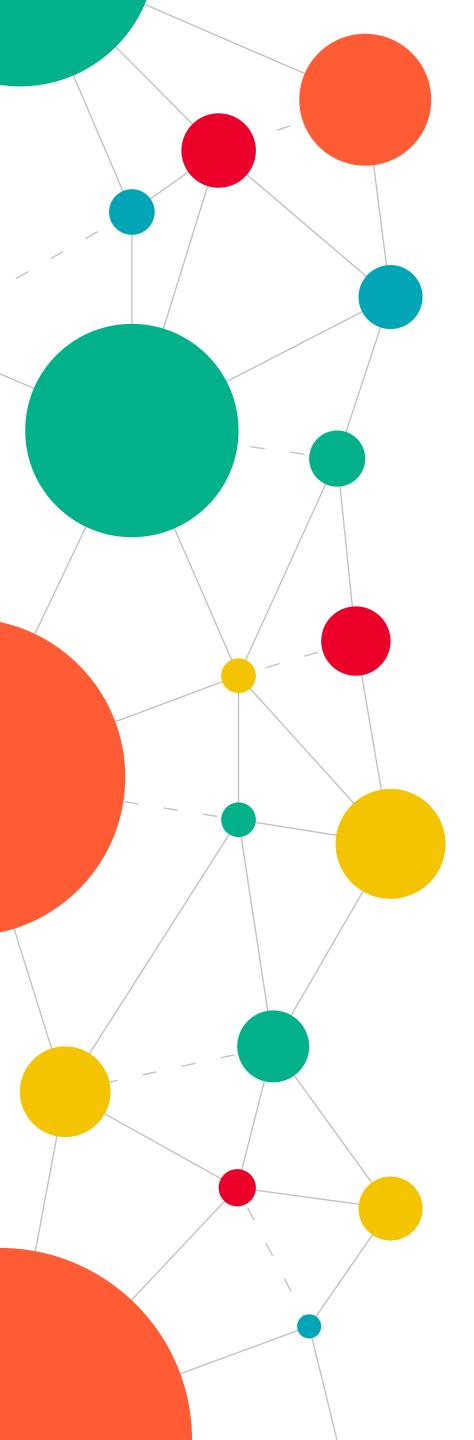
Interpret

#### **Applications**

Surveying

Critical analysis of an article's efficacy

Explanation and justification of an activity



## Creating

#### **Key Action Verbs**

Designing

Rearranging

Reconstructing

Contrast

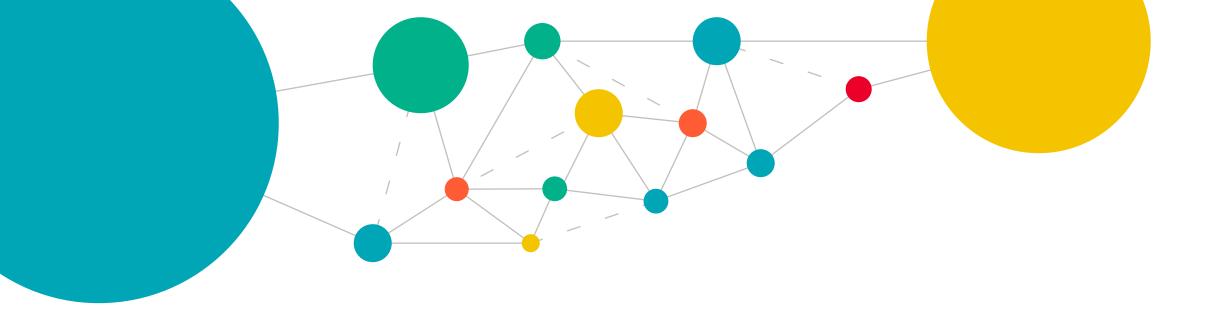
#### **Applications**

Write a manual

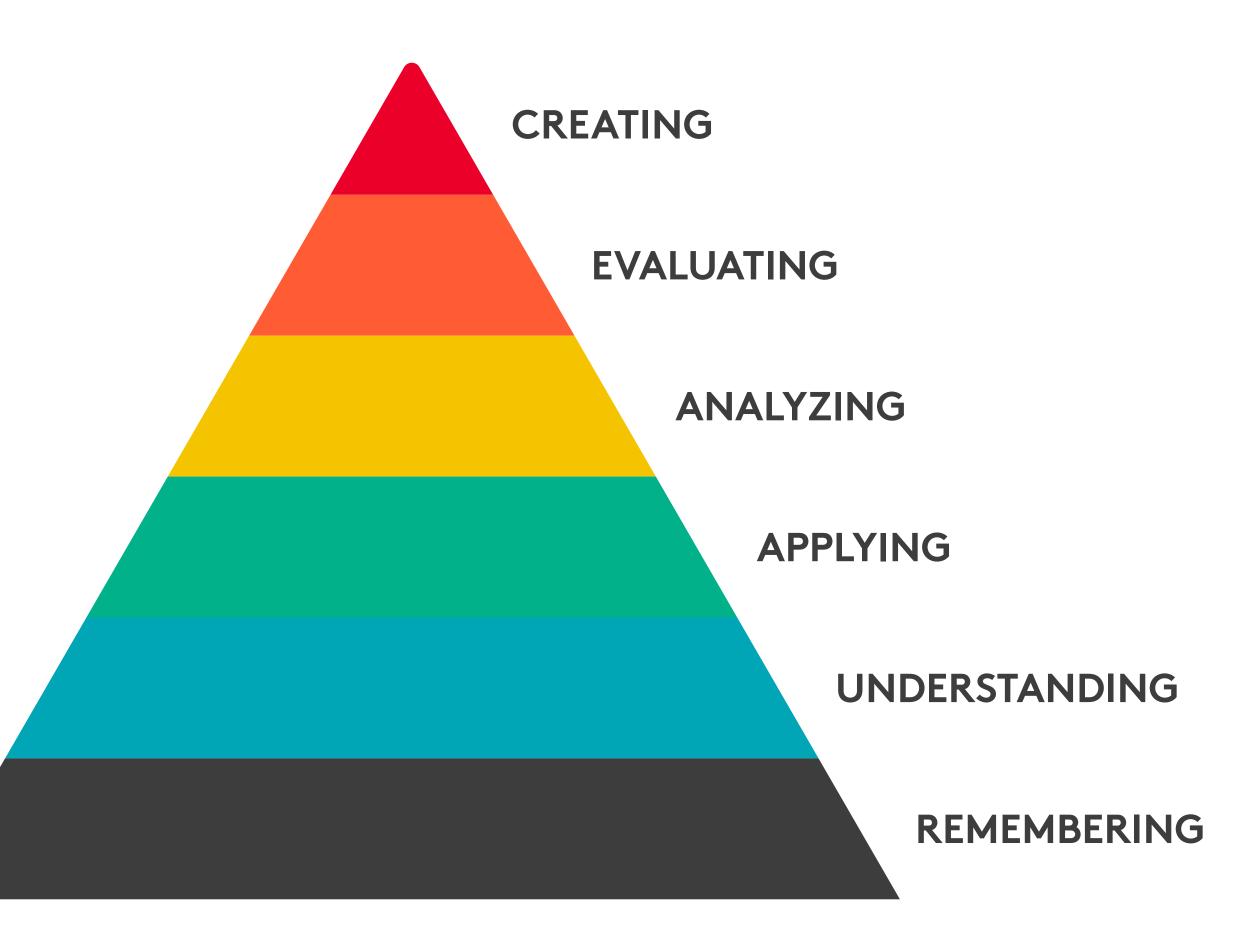
Design a machine

Integrate some form of training

Procedural Revisions

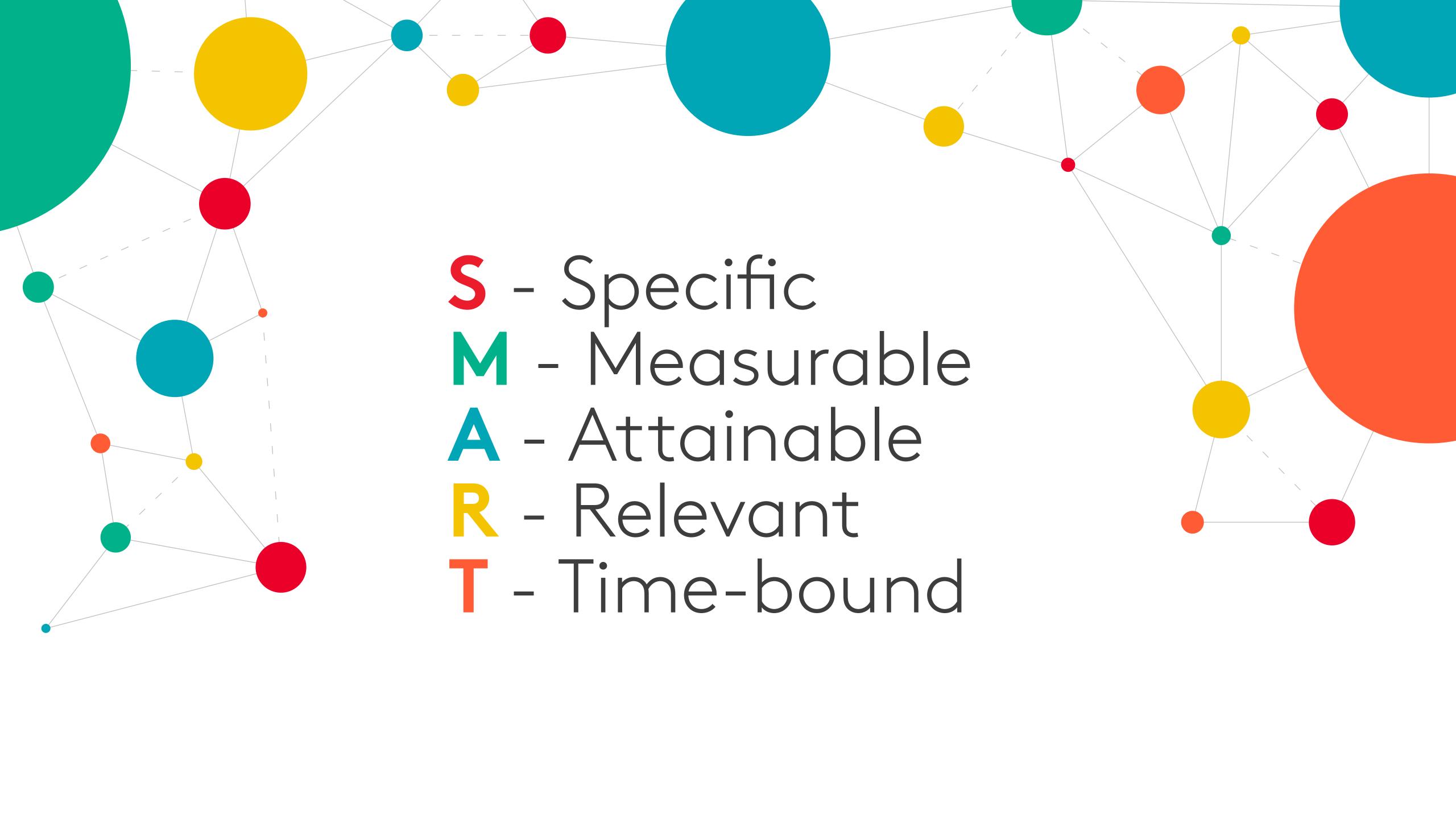


# What does your pyramid look like?



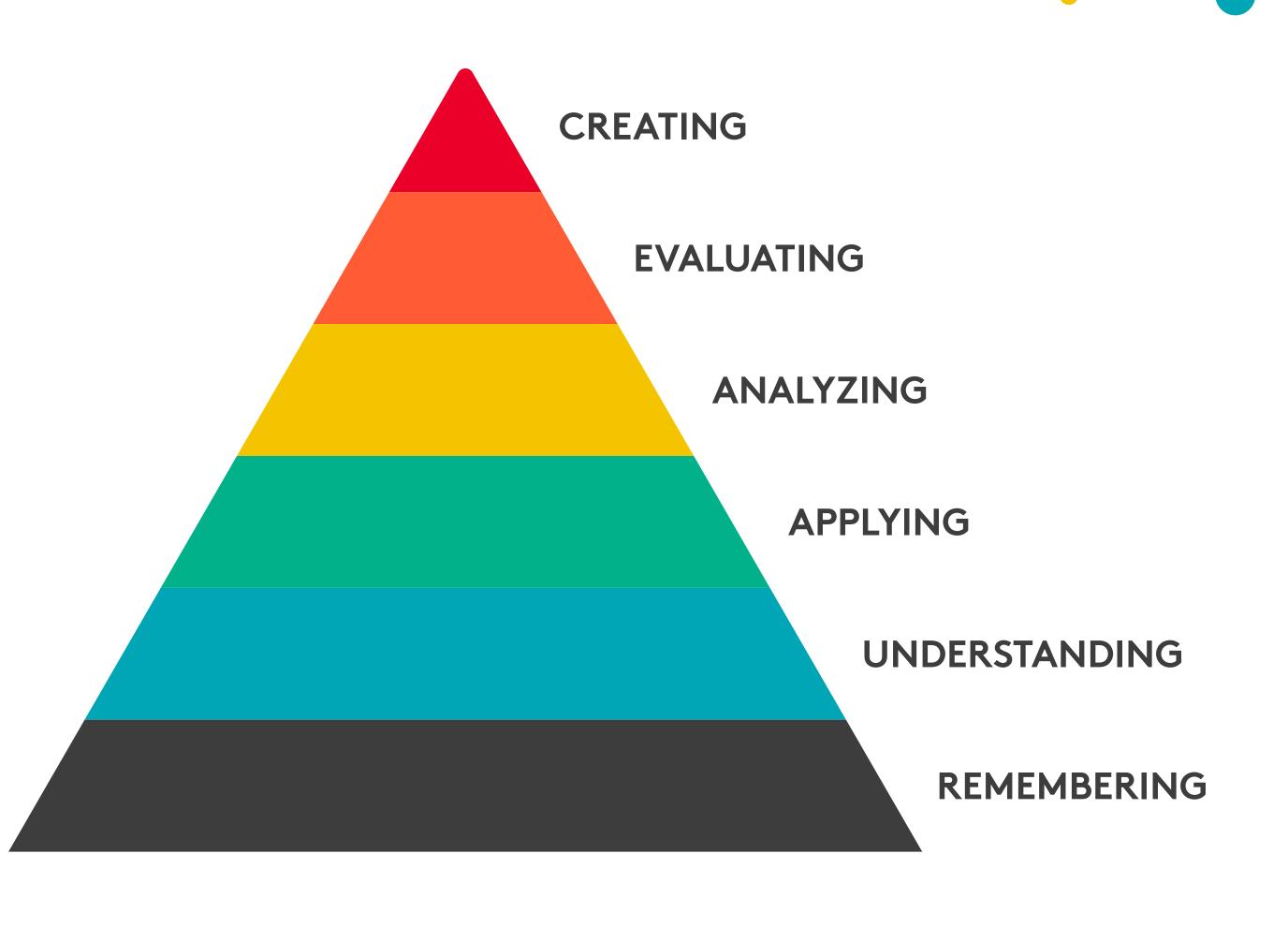






# Question to Consider

Looking at Bloom's Taxonomy, what percent of cognitive course activities do you believe should apply to each specific stage?



### Additional Questions?

