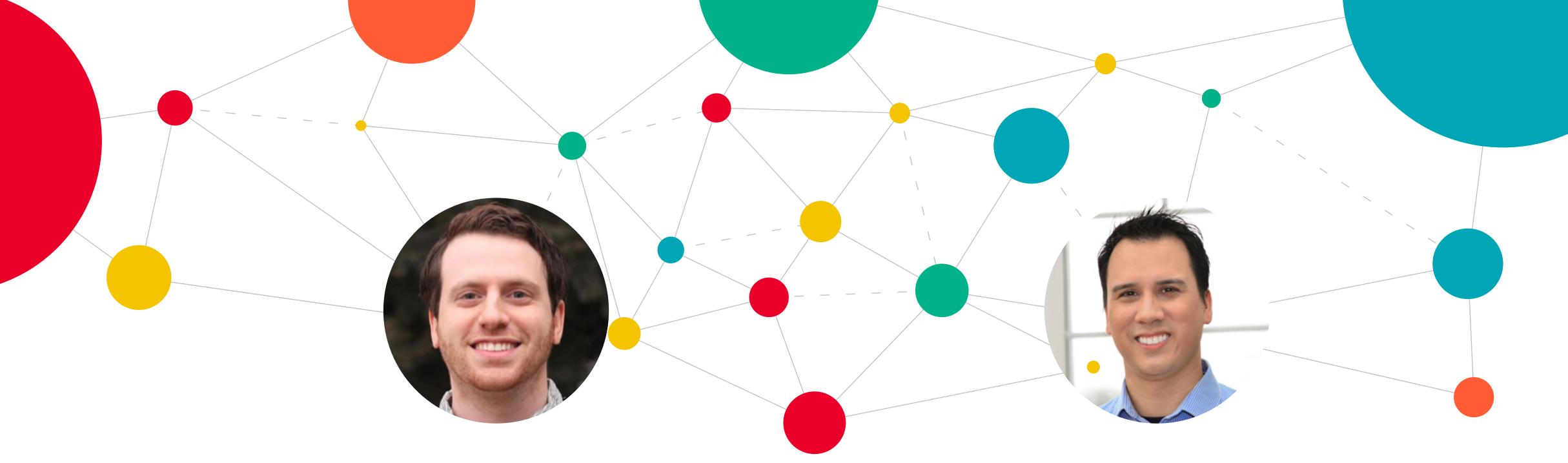
Aboutt Assessments



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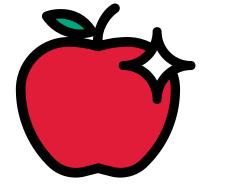
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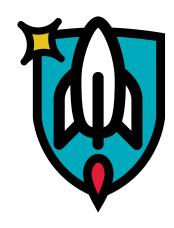
We serve educators and related regulatory agencies in four key areas:



Licensing, compliance, and accreditation consulting



Curriculum licensing and development



Software development and support



Brand and marketing

Steps leading up to assessment creation

Develop appropriate learning objectives

Considerations include:

- Course
- Content
- Learners

Mapping course activities

- Learning activities
- Other assignments
- Assessments

Determining the appropriate assessments Moving beyond assessment stereotypes Assessments can come in many different forms

Determining the appropriate assessments

Moving beyond assessment stereotypes

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Determining the appropriate assessments

Moving beyond assessment stereotypes

- Assessments can come in many different forms
- Assessments do not have to be graded
- Assessments are not just quizzes or exams
- Assessments do not only take place after learning has occurred

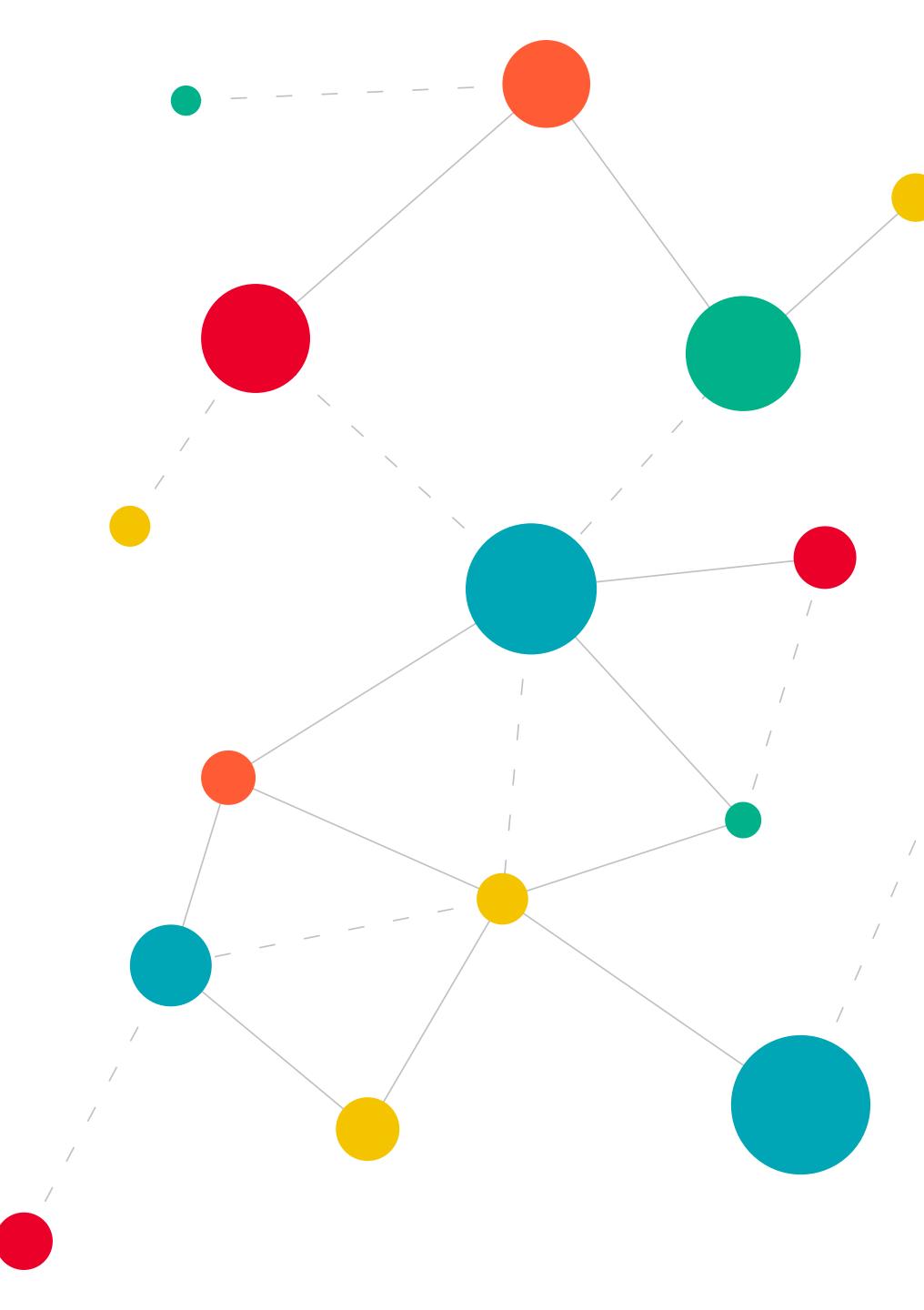
Discussion

Share some alternative forms of assessments that you have used or been a part of in a class.

Do you think these were effective?



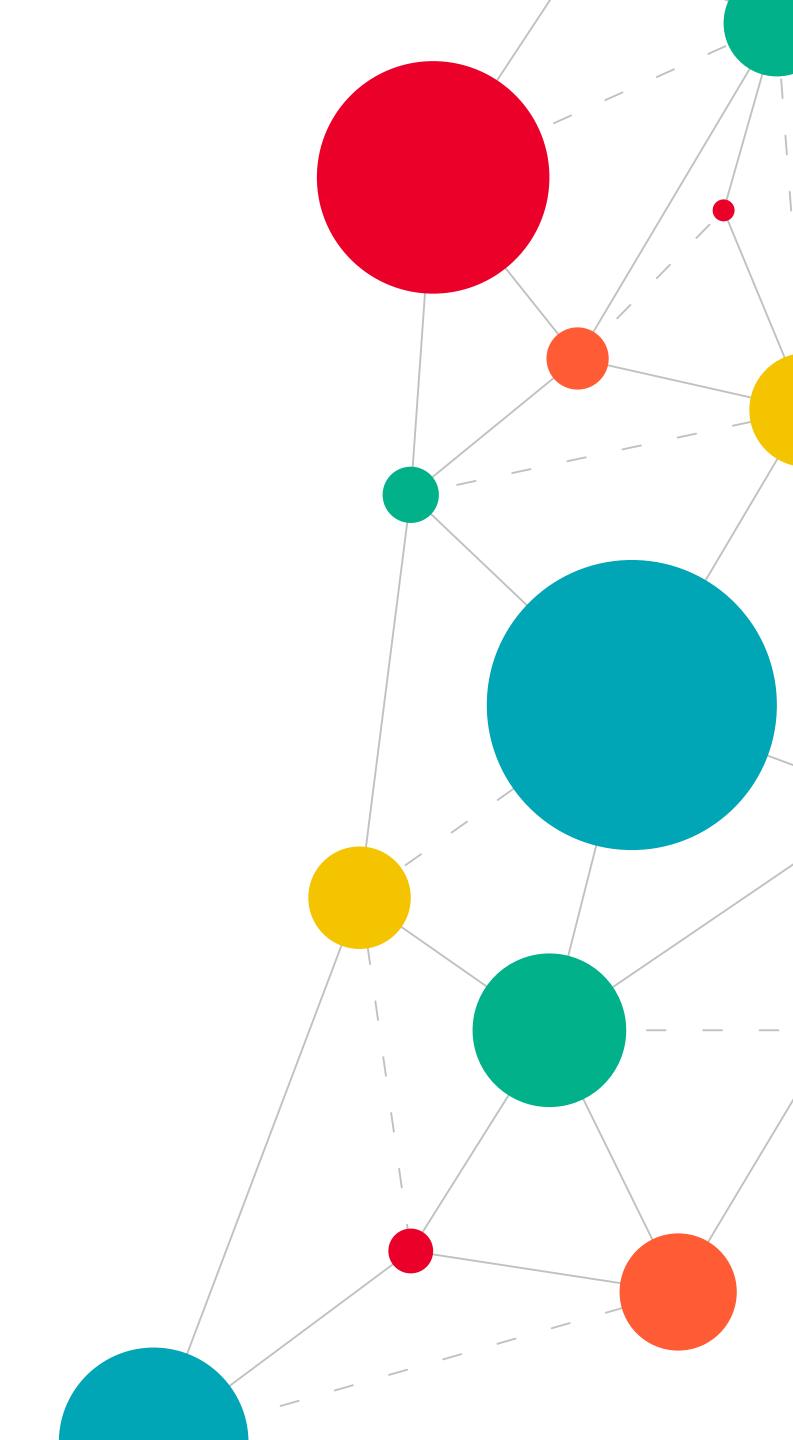
Written Assessments



Written Assessments Where to start?

Most assessments are still written for a variety of reasons

- Time
- Tradition
- Ease



Written Assessments

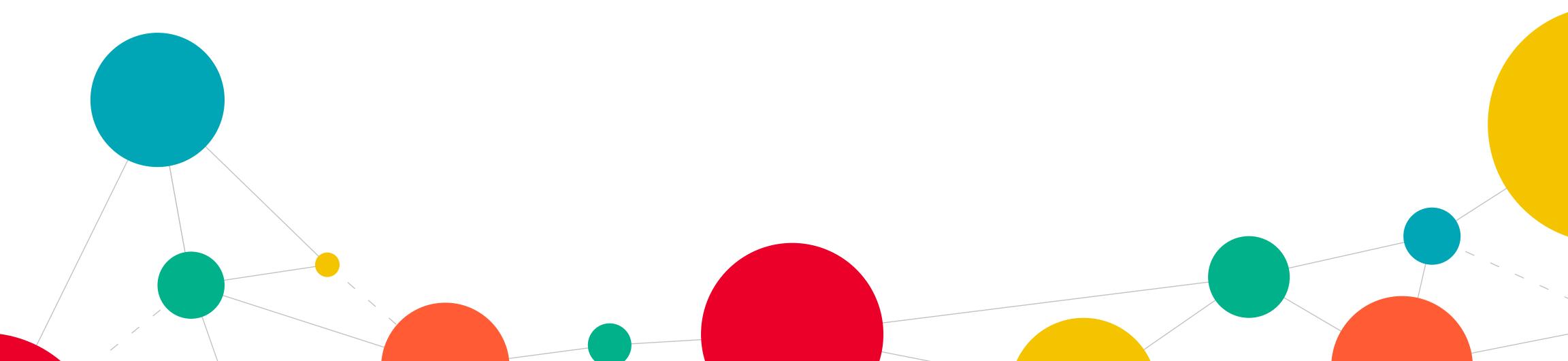
Where to start?

Written assessments do not have to be standard rote memorization

Often written
assessments test
memorization or
simple answers

Some assessments are even formatted in a way that tests how to take the test instead of testing for knowledge

Written assessments should test on comprehension of learning objectives, not memorization



Written Assessments

Different types of questions

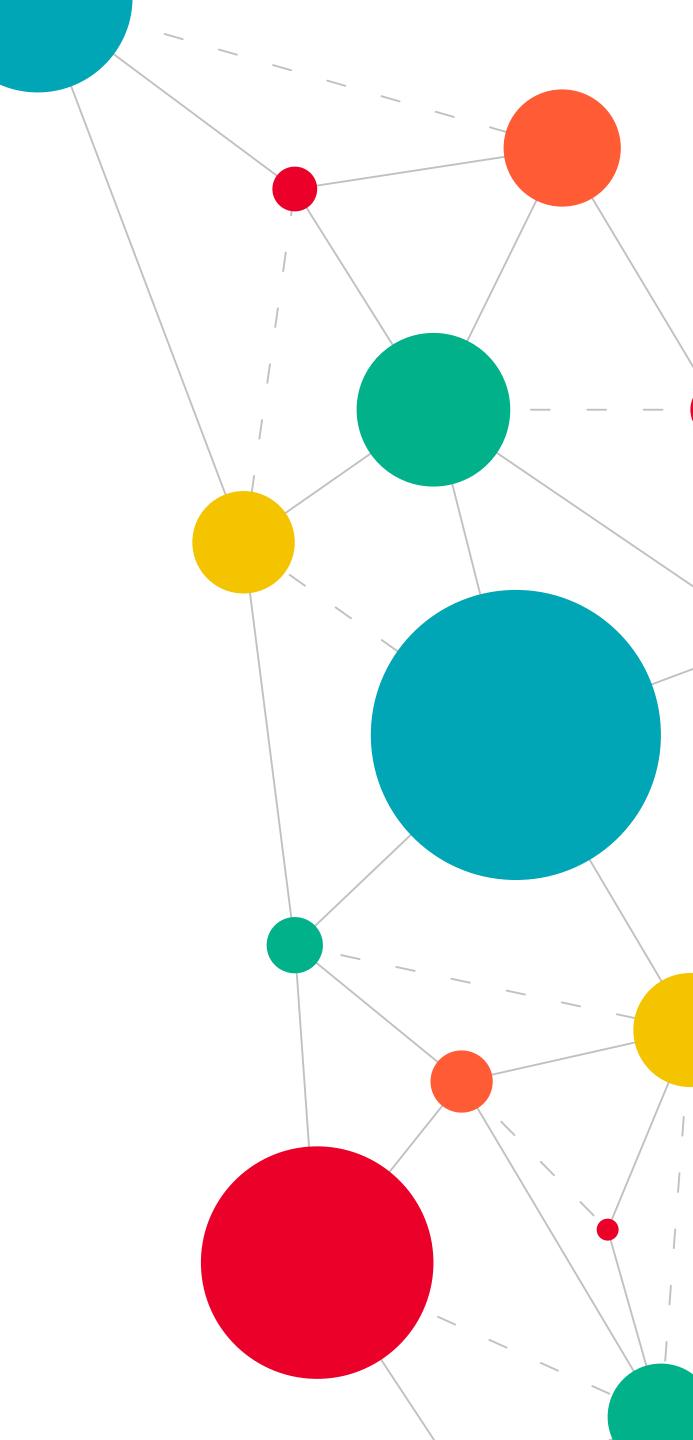
Standard questions found in written assessments:

- Multiple choice
- True/False
- Matching
- Fill in the blank
- Short answer
- Essay



Written Assessments Different types of questions

Multiple Choice



Written Assessments

Different types of questions

Multiple Choice

Create a simple scenario related to your topic/learning objective

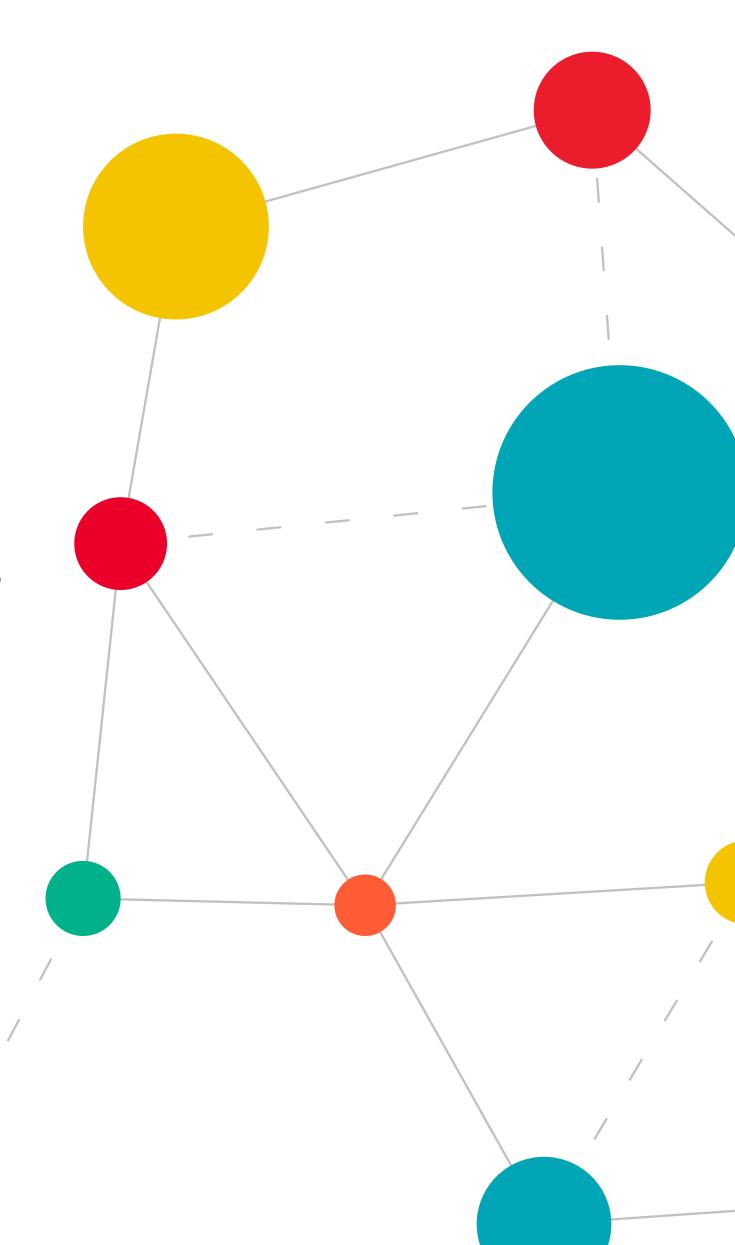


Written Assessments

Different types of questions

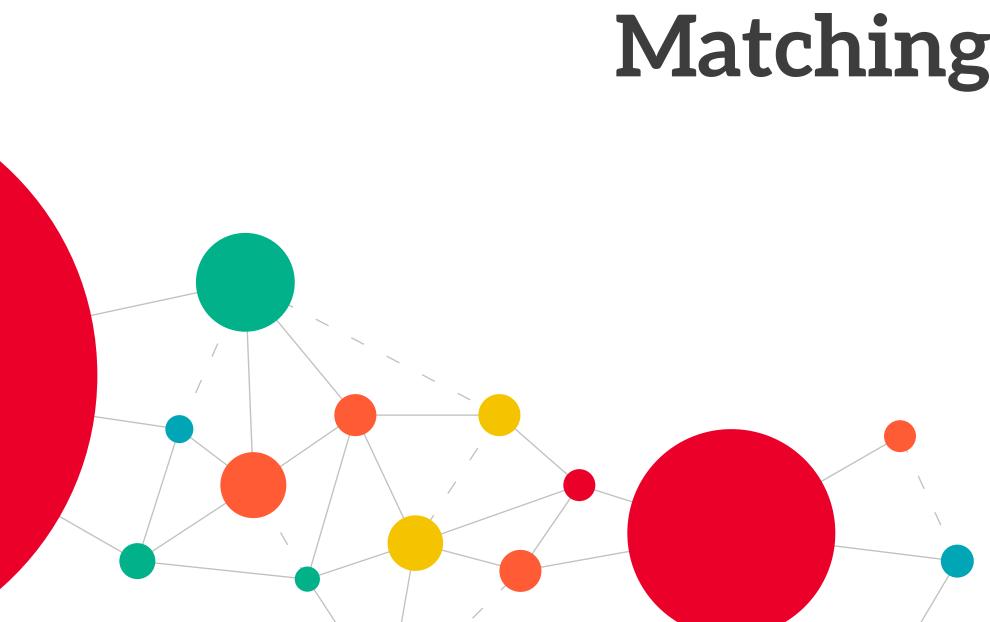
Multiple Choice

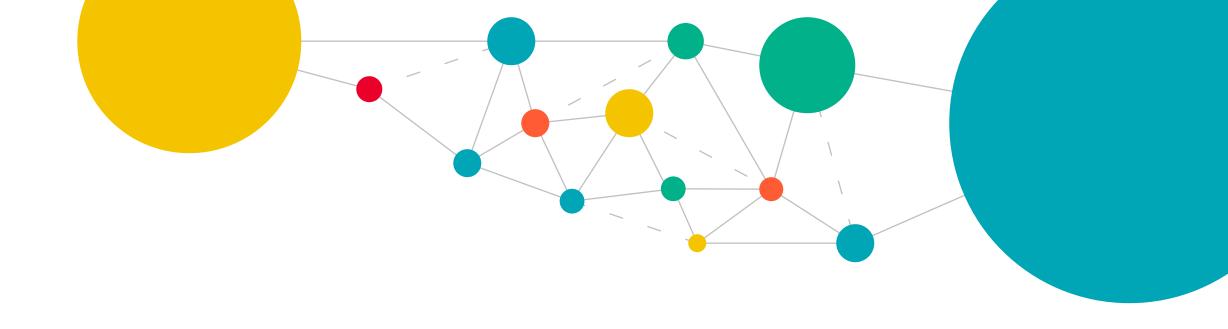
Create a complex scenario related to your topic/learning objective



Written Assessments Different types of questions

True / False
Fill in the blank
Matching





Written Assessments

Different types of questions

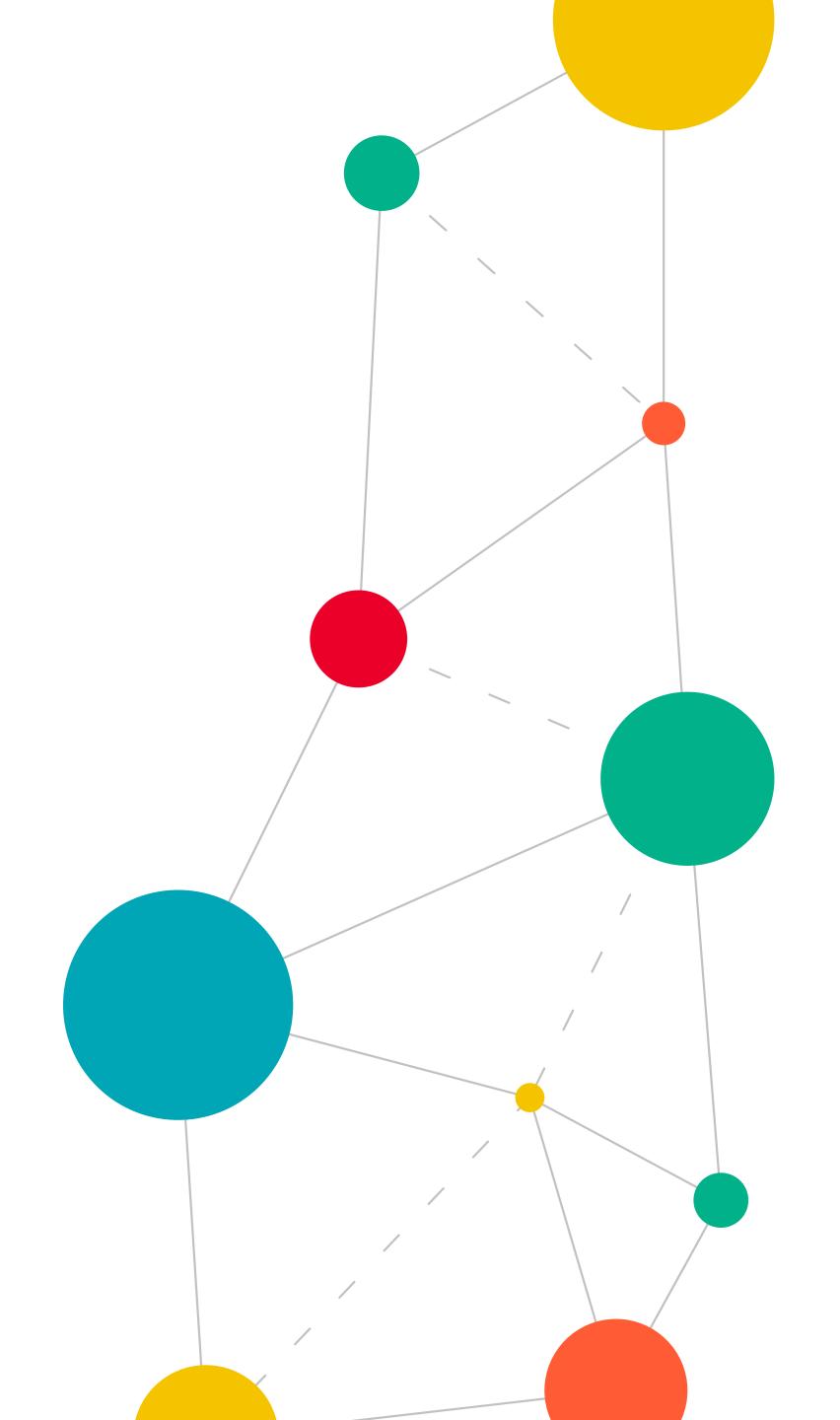


Discussion

Share some advantages of written assessments.



Alternative Assessments

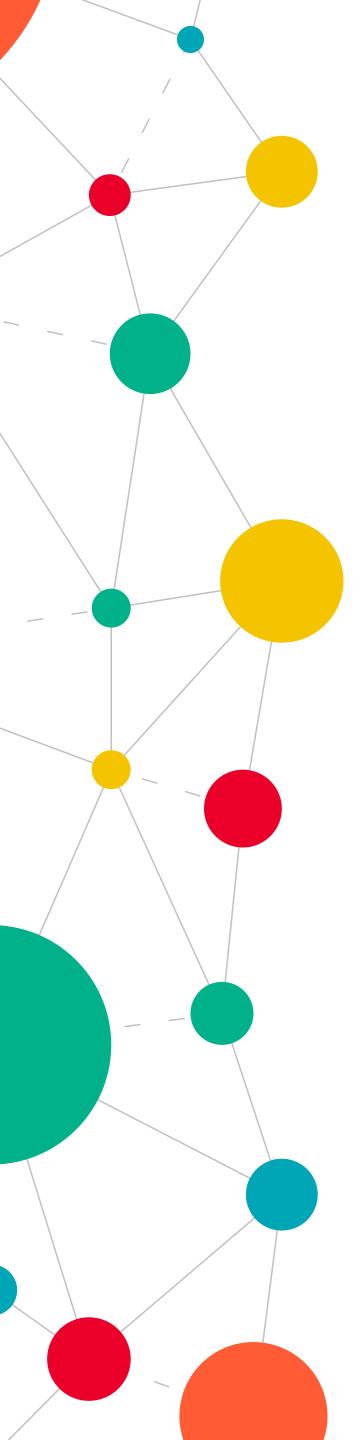


Crafting non-written assessments

Start with your learning objectives.

What would be an appropriate way to test an understanding of those learning objectives?

If you have a learning objective of "Install a small engine..." written assessment may not be appropriate by the end of the course



Determine appropriate assessments

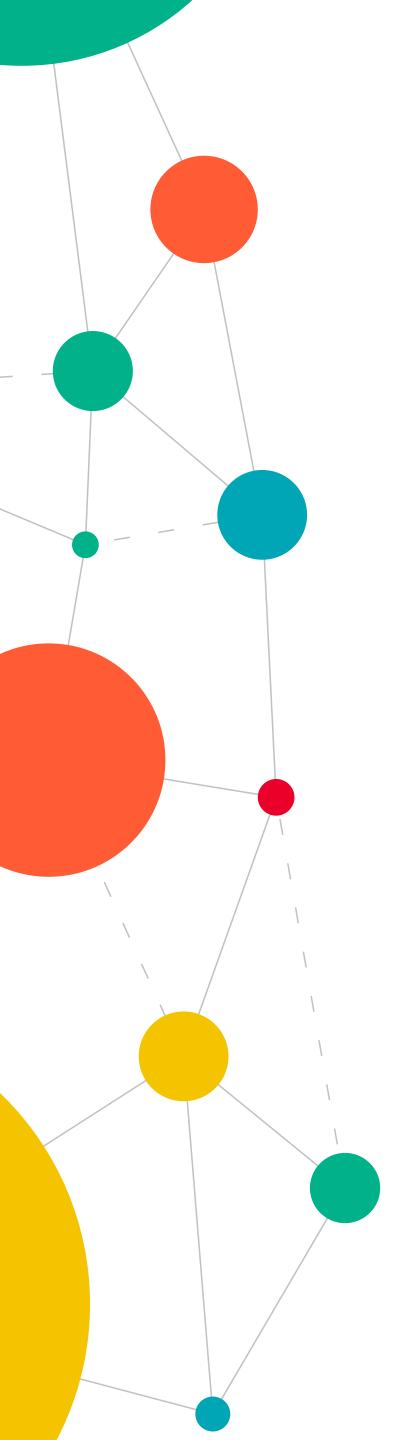
Example: Business

Learning Objectives:

By the end of this course, learners will be able to:

- Analyze and define strategies that make customers feel valued
- Employ strategies for establishing and maintaining positive customer relations
- Examine the importance of sales knowledge regarding customers and products

Share your assessment ideas in the chat.



Determine appropriate assessments

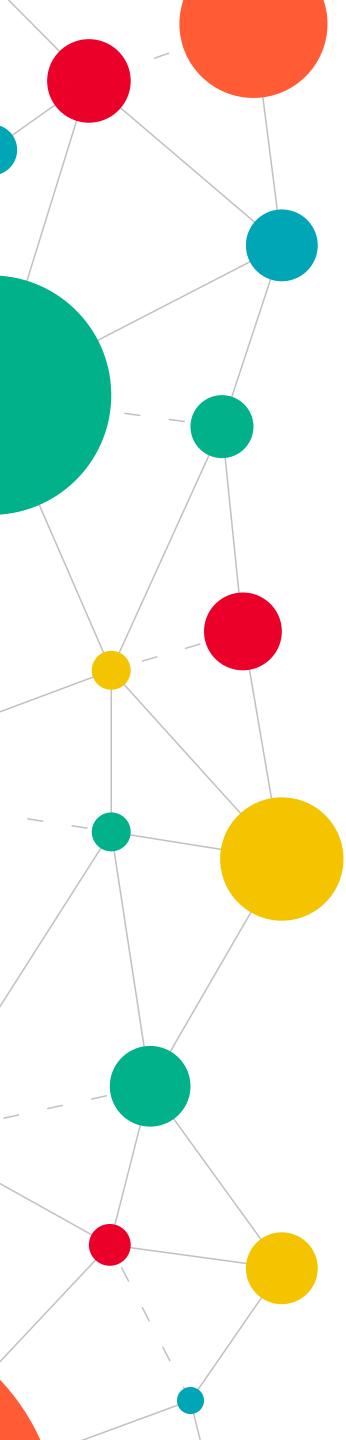
Example: IT

Learning Objectives:

By the end of this course, learners will be able to:

- Create and modify files and folders in an operating system
- Create, prepare, and manage word processing documents
- Design and develop spreadsheets in workbook documents
- Produce and modify databases
- Construct and manage presentations

Share your assessment ideas in the chat.



Determine appropriate assessments

Example: Healthcare

Learning Objectives:

By the end of this course, learners will be able to:

- Locate the major organs of the body
- Find the major arteries on a person
- Identify the proper procedure for a patient donating blood
- Following proper procedures in the event of a blood donor responding negatively post-donation
- Understand the steps that occur with blood donations after they leave a center

Share your assessment ideas in the chat.

Discussion

Think about some of the different non-written assessments we've discussed. What type or style would be easy to implement in addition to written examinations?





Additional Questions?

