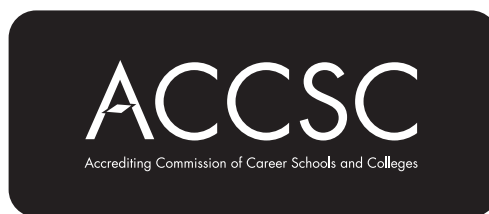# Logo Identity Usage Guideline

Usage: Color

The corporate color of the new ACCSC logo is as follows:

- Pantone 2728C & Pantone 447C, Pantone 2728U & Pantone 447U
- Process Blue: 96 Cyan, 69 Magenta, 0 Yellow, 0 Black
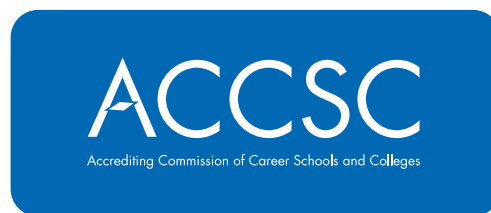 Process Gray: 16 Cyan, 0 Magenta, 31 Yellow, 82 Black

ACCSC
Accrediting Commission of Career Schools and Colleges

The ACCSC logo can also be formatted in black and/or knock-out (white,) as follows:

ACCSC
Accrediting Commission of Career Schools and Colleges

ACCSC
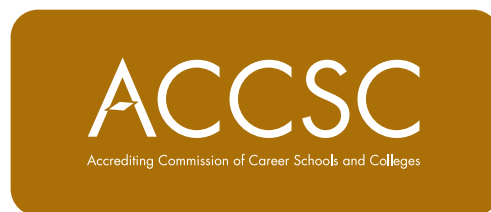Accrediting Commission of Career Schools and Colleges

Logo Identity Usage Guideline
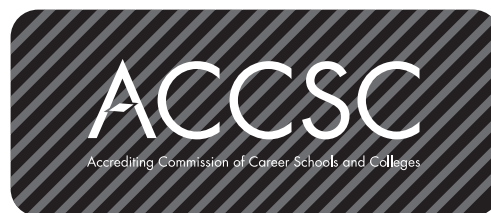
Usage: Background

The ACCSC logo can be knocked-out of any solid background, but cannot be overlayed on top of any patterned background.

Acceptable

Acceptable

Not Acceptable

Usage: Typography

The ACCSC corporate typeface is Futura. The entire family can be used, but do not use additional typefaces. The following formats are available within the Future family:

Future Heavy

Future Heavy Oblique

Future Extra Bold

Future Extra Bold Oblique

Future Bold

Future Bold Oblique

Future Book

Future Book Oblique

Future Light

Future Light Oblique