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Dear Employer,

Knowledge is power – this is a term that is often used when talking about the importance of schooling. But, transforming that power into something useful – like getting a good job – is also an important role that schools can take on. I am writing to you to ask your support as an employer to help schools show how the power of knowledge is transformed to success in the workforce.

You may not be familiar with accreditation or what accrediting agencies do, but we essentially work to ensure quality in schools. For the Accrediting Commission of Career Schools and Colleges (ACCSC), it is our mission to ensure quality education that enhances student success in the workforce because we only accredit institutions that prepare students for specific jobs and careers.

One of the ways we measure the quality of programs is by assessing how successful students are in obtaining employment *in the field* of study after graduation. Accordingly, institutions accredited by ACCSC are required to provide support to their graduates in finding employment in their industry and to show where graduates get jobs. This is why I am writing to you in this letter – we need your help to verify the success of graduates in getting jobs as we measure program quality.

ACCSC maintains high standards for graduate employment outcomes and requires institutions to *report* those outcomes for *every* student that enrolls in a program. We also require that schools *verify* the employment status of graduates before the school can classify and report the graduate as employed in the field. As a result, the school or an independent auditor will likely reach out to *you* to verify the employment of graduates, including the dates of employment and the graduate's Job Title/Duties. Your assistance in providing this information is greatly appreciated because it helps to tell the school and ACCSC how successful graduates are in getting jobs based on their training. This feedback is important because:

- It can signal to the school either the success of its programs or that the program may need improvement;
- It can offer an opportunity for employers to offer much needed feedback to the school about the program and give employers a voice in program outcomes;
- It can help to signal to future students the success of a program and help them with enrollment decisions;
- It can help policymakers understand the importance and value of career-oriented programs and vocational education, which employers need for the success of their businesses.

Your support of our accredited schools, students, and graduates is appreciated, and we hope those schools are able to supply you with well-trained employees to help meet the dynamic demands of your workforce.

Sincerely,

Executive Director

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