

# ACCSCCT Alert!

Information for  
our member schools

**To:** ACCSCT-Accredited Institutions and Other Interested Parties  
**From:** Michale S. McComis, Ed.D., Executive Director  
**Date:** June 2, 2009  
**Subject:** Announcements from the Accrediting Commission of Career Schools and Colleges of Technology

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The Accrediting Commission of Career Schools and Colleges of Technology (“ACCSCT”) has announcements in the following areas:

- *Name Change for the Accrediting Commission of Career Schools and Colleges of Technology*
- *ACCSC Logo and Branding Concept Announcement*
- *Instructor and Graduate of the Year Nominations Available Online*

The full text of the *Accreditation Alert* is available on the Commission’s website at [www.accsct.org](http://www.accsct.org). Go to “*Accreditation*” and access “*Standards of Accreditation*” and then “*Accreditation Alert*.”

Please check the Commission’s website regularly for announcements and be sure to keep your contact e-mail current using the ACCSCT Annual Report Portal. Beginning in 2009, the Commission will begin to send more correspondence electronically and will rely on the e-mail address provided in each institution’s Annual Report.

For additional information related to this Accreditation Alert, please contact Michale S. McComis, Ed.D., Executive Director, at (703) 247-4520 or via email at [mccomis@accsct.org](mailto:mccomis@accsct.org).

## **Name Change for the Accrediting Commission of Career Schools and Colleges of Technology**

The Commission is pleased to announce that after a series of thoughtful and fulsome discussions that took into consideration all comments received from the membership in response to the March 30, 2009 *Call for Comment*, the Commission will change its name from the Accrediting Commission of Career Schools and Colleges of Technology (ACCST) to the Accrediting Commission of Career Schools and Colleges (ACCSC). The Commission's decision to make this change is aimed at ensuring that its name, logo, and organizational identity reflect the evolution of the Commission's membership and the broad diversity of programs offered at its accredited-institutions. The Commission's name has always meant to be inclusive of all types of postsecondary institutions that offer career-oriented training. Eliminating the word "Technology" from the name does not mean that institutions with technology programs have any less place in the organization, but instead that they are part of a broadening scope of career education recognized by the more inclusive nature of the Commission's new name.

Over the course of this year, ACCST-accredited members will begin to see the Commission transition to the use of the Accrediting Commission of Career Schools and Colleges and the corresponding acronym ACCSC. At present, the Commission is in the process of designing a new logo and brand for the organization with the hopes to unveil them at the Professional Development Conference in September 2009.

### **New ACCSC Logo and Branding Concept**

To accompany the name change, the Commission identified the need to reposition the organization in a thoughtful manner – a position which will provide additional opportunities for the Commission to remain true to its legacy, attract new members, and reaffirm its role as a leading nationally recognized accrediting agency within the higher education community. The Commission also sees this as a significant opportunity for students at its accredited-institutions to apply the knowledge and skills learned in the classroom to a real-world opportunity. To that end, the Commission seeks entries from students and faculty from its accredited institutions to design a new ACCSC logo and branding concept. The artist with the winning design will be awarded a \$1000 cash prize. Additional information and details about the contest, as well as the requirements for submission, can be found on the Commission's website at [www.accst.org](http://www.accst.org) under the "Press Room" tab. The deadline for entries is July 15, 2009.

### **Instructor and Graduate of the Year Nominations Available Online**

ACCST is now accepting nominations for the 2009 Instructor and Graduate of the Year Awards. The Instructor of the Year Award recognizes a member school instructor who provides outstanding career and technical instruction and has made significant contributions to the development of innovative, unique, and effective programs that serve student needs in the best possible manner. The Graduate of the Year Award celebrates a member school graduate who is currently working and making an outstanding contribution to their profession. The winners will be recognized during the 2009 ACCST Professional Development Conference Awards Ceremony on September 15<sup>th</sup> in San Diego, California. Nomination information for the awards can be found on the Commission's website at [www.accst.org](http://www.accst.org) under the "Press Room" tab. The deadline for nominations is July 1, 2009.

To register for the 2009 ACCST Professional Development Conference, "ACCST: A Community of Partners in Education" visit [www.accst.org](http://www.accst.org) and access the "Events" tab.