Usage: Color

The corporate color of the new ACCSC logo is as follows:

- Pantone 2728C & Pantone 447C, Pantone 2728U & Pantone 447U
- Process Blue: 96 Cyan, 69 Magenta, 0 Yellow, 0 Black
  Process Gray: 16 Cyan, 0 Magenta, 31 Yellow, 82 Black

The ACCSC logo can also be formatted in black and/or knock-out (white,) as follows:
Usage: Background

The ACCSC logo can be knocked-out of any solid background, but cannot be overlayed on top of any patterned background.

Acceptable

Acceptable

Not Acceptable
Usage: Typography

The ACCSC corporate typeface is Futura. The entire family can be used, but do not use additional typefaces. The following formats are available within the Future family:

- **Future Heavy**
- **Future Heavy Oblique**
- **Future Extra Bold**
- **Future Extra Bold Oblique**
- **Future Bold**
- **Future Bold Oblique**
- Future Book
- **Future Book Oblique**
- Future Light
- **Future Light Oblique**